



P PARKER®

WATERMAN® 

rotring



PAPER♥MATE®

Sharpie®



Berol

2005

Business to Business

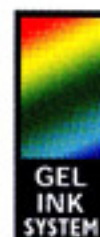


Guide to symbols



Lubriglide® ink brings the smoothness of roller ball writing to ball pens. It is a lightfast and water-resistant ink.

Gel Ink System produces soft, smooth and creative writing.



Super Smooth is a high-tech ink system. The low viscosity ink reduces friction on paper and offers a silky-smooth writing experience.

Simply twist the wheel at the top of the mechanical pencil to advance or retract the refillable Jumbo Eraser.



TRIANGULAR GRIP



LESS FATIGUE

A triangular grip increases hand-to-grip contact. This reduces the amount of gripping pressure required and increases overall writing comfort.

Air Pressure Compensation System guarantees a regular ink flow, even whilst travelling in an aircraft

APC
SYSTEM



Products featuring this symbol have an ergonomic, cushioned grip for increased writing comfort and control.

Products featuring this symbol are multipen and offer 3 points in 1 pen: a ball pen, a PDA stylus and a mechanical pencil.



Innovative grip material made from a high quality gel, with spoil-resistant surface.

Extendable pens offer both a comfortable writing length when in use and convenient size to fit into all pockets, bags or agenda.



This printing process enables the customisation of the entire circumference of the product.

Using the latest digital technology to apply photographic quality images.



Self-advancing pencil eliminates clicking and twisting.

Why choose Sanford?



A FULL AND COMPLETE WRITING INSTRUMENT SOLUTION

- 1 pen out of 5 in Europe is produced by Sanford.
- A portfolio of prestigious and well-known brands: Parker, Waterman, rotring, Paper Mate, Reynolds, Berol.
- An unrivalled range in the Market: we can provide products ranging from a few pence to some hundreds of Pounds.
- High standards in quality, technology and design.
- A unique diversity of brands with a positioning adapted to each target.
- A Custom range, especially designed for the needs of the promotional market (large marking area, mix and match...).

LEVERAGING INDUSTRIAL AND TECHNOLOGICAL EXPERTISE AROUND CORE COMPETENCIES

- 3 international centres of excellence: Newhaven (UK), St Herblain (France), Valence (France).
- A highly developed marking unit (Newhaven).
- An established Know-how in terms of imprinting and customisation: ink imprinting, engraving, Wrap transfer new technology, emblem setting...




DEDICATED AND APPROACHABLE TEAMS OF EXPERTS







- 15 subsidiaries in Europe to better meet your needs.
- An experienced team with a European market approach.
- A local and integrated customer service.











The most desirable brand portfolio organised for stimulating your business

Product categories

BRANDS	PRODUCTS	FINISHES
 PARKER	Duofold	
	Parker 100 New	
	Sonnet	Ciselé GT, Matte Black GT & Laque Black ST
		Stainless Steel GT/CT & Matte Black CT
	Insignia New colour	
	Rialto	
	Frontier	Stainless Steel GT
		Stainless Steel CT
		Translucent Blue
		Translucent Black
	Dimonite New colour	
	Reflex	Stainless Steel
		White
		Blue, Red & Black
		Translucent Blue
	Vector XL New colour	Cool water
		White, Celadon Ice, Volcanic Smoke & Tranquil Indigo
WATERMAN <small>PARIS</small> 	Vector 3-in-1	
	Vector New colour	Translucent Blue
		White
		Blue, Red, Black & Stainless Steel
	Jotter	Stainless Steel
		Blue, Red, Black & White
	Sérénité	
	Exception New	
	Carène Deluxe	
	Carène New colour	
	Charleston	
	Expert	
	Ici & Là New colour	
	Audace New	
	Hémisphère New colour	Stainless Steel GT & CT
		Metallic Blue, Marbled Blue & Marbled Red
		Mars Black CT & GT
	Apostrophe	
	Allure New colour	
	Graduate	
	Initial	
	Axtension	
	Essential	
	Esprit New	
	Skynn	
	Freeway	Stainless Steel
		Blue & Black
	Side Knock	
	Mailand	
	Base-Line	
	Athen	
	Tikky II	

WRITING MODES						
FOUNTAIN PEN	BALL PEN	ROLLER BALL	MECHANICAL PENCIL	GEL PEN	MULTIPEN	PAGES
						
✓	✓	10-11
✓	✓	12-13
✓	✓	✓	.	.	.	14-15
✓	✓	✓	✓	.	.	
.	✓	.	✓	.	.	16-17
✓	✓	18-19
✓	✓	✓	.	.	.	20-21
✓	✓	✓	✓	.	.	
.	✓	✓	.	.	.	
.	✓	
.	✓	.	✓	✓	.	22-23
.	✓	24-25
✓	✓	✓	✓	.	.	
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.	.	.	.	✓	.	
.	.	.	.	✓	.	26-27
.	✓	
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.	.	✓	.	.	.	28-29
✓	✓	✓	✓	.	.	
.	.	✓	.	.	.	
.	✓	.	✓	.	.	30-31
.	✓	
✓	.	✓	.	.	.	36-37
✓	✓	38-39
✓	✓	40-41
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✓	✓	42-43
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✓	✓	46-47
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.	✓	
.	✓	.	✓	.	.	70-71
.	✓	✓	.	.	.	72-73
.	✓	74-75
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.	✓	.	✓	.	.	76-77

BRANDS	PRODUCTS	BALL PEN	ROLLER BALL	
				
PAPER MATE	048 Custom	✓	-	
	148 Custom	✓	-	
	Click Custom	✓	-	
	055 Custom	✓	-	
	057 Custom	✓	-	
	Comfortmate Custom	✓	-	
	Rumour Custom	✓	-	
	Grip Custom	-	-	
	Dynagrip+ Custom	✓	-	
	Flexgrip Ultra Custom	✓	-	
	244 Custom	-	-	
	Advancer Custom	New	-	
	Eraser.max Custom	✓	-	
	Metal Custom	New	-	
	PhD-PhD Multi Custom	✓	-	
	Mini Custom	✓	-	
	Sharpie Fine	-	-	
Berol	Handwriting Pens	-	✓	
	General Markers	-	-	
	Recorder Desk Sets	✓	-	

WRITING MODES							PAGES
	GEL PEN 	MECHANICAL PENCIL 	MULTIPEN 	FIBRE TIP 	MARKER 	HIGHLIGHTER 	
-	-	-	-	-	-	-	82-83
-	-	-	-	-	-	-	84-85
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-	-	-	-	-	-	-	88-89
-	-	-	-	-	-	-	90-91
-	-	-	-	-	-	-	92-93
-	-	-	-	-	-	-	94-95
✓	-	-	-	-	-	-	96-97
-	-	-	-	-	-	-	98-99
-	-	-	-	-	-	-	100-101
-	-	-	✓	-	-	-	102-103
-	-	✓	-	-	-	-	104-105
-	-	-	-	-	-	-	106-107
-	-	-	-	-	-	-	108-109
-	-	✓	✓	-	-	-	110-111
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-	-	-	-	-	✓	-	114-115
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Price point index




(All the prices are recommended retail prices inclusive of VAT)

 **PARKER®**

WATERMAN®  PARIS

OVER £100	<p>DUOFOLD p. 10</p> <p>PARKER 100 p. 12</p> <p>SONNET Ciselé p. 14</p> <p>SONNET Laque Black FP p. 14</p>	<p>SÉRÉNITÉ p. 36</p> <p>EXCEPTION P. 38</p> <p>CARÈNE DELUXE p. 40</p> <p>CARÈNE FP p. 40</p>
FROM £50 TO £100	<p>SONNET Laque Black RB/BP p. 14</p> <p>SONNET Matte Black GT FP/ RB p. 14</p> <p>SONNET Matte Black ST FP p. 14</p>	<p>CARÈNE RB/BP p. 40</p> <p>CHARLESTON p. 42</p> <p>EXPERT p. 44</p>
FROM £10 TO £50	<p>SONNET Stainless Steel CT & GT p. 14</p> <p>SONNET Matte Black GT BP p. 14</p> <p>SONNET Matte Black ST RB/ BP/MP p. 14</p> <p>INSIGNIA p. 16</p> <p>RIALTO p. 18</p> <p>FRONTIER Stainless Steel GT FP/ RB p. 20</p> <p>FRONTIER Stainless Steel CT p. 20</p> <p>FRONTIER Translucent Blue RB p. 20</p> <p>DIMONITE p. 22</p> <p>VECTOR 3 IN 1 p. 26</p>	<p>ICI ET LÀ p. 46</p> <p>HÉMISPHERE p. 50</p> <p>AUDACE p. 48</p> <p>APOSTROPHE p. 52</p> <p>GRADUATE p. 54</p> <p>ALLURE p. 54</p>
FROM £5 TO £10	<p>VECTOR XL p. 26</p> <p>FRONTIER Stainless Steel GT BP p. 20</p> <p>FRONTIER Translucent p. 20</p> <p>REFLEX p. 24</p> <p>VECTOR p. 28</p> <p>JOTTER p. 30</p>	
FROM £1 TO £5		
LESS THAN £1		

FP : Fountain Pen, BP : Ball Pen, RB : Roller Ball, MP : Mechanical Pencil, GT : Gold Trims,
ST : Silver Trims, CT : Chrome Trims.

				
				OVER £100
INITIAL	p. 60			FROM £50 TO £100
EXTENSION p. 62 ESSENTIAL p. 62 ESPRIT p. 64 SKYNN p. 66 FREEWAY p. 68 SIDE KNOCK p. 70 MAILAND p. 72			RECORDER DESK SETS p. 120	FROM £10 TO £50
		PHD Custom p. 110 PHD MULTI Custom p. 110		FROM £5 TO £10
ATHEN p. 74 BASE LINE p. 74 TIKKY II p. 76		GRIP Custom p. 96 DYNAGRIP+ Custom p. 98 FLEXGRIP ULTRA Custom p. 100 244 Custom p. 102 ERASER.MAX Custom p. 106 METAL Custom p. 108 MINI Custom p. 112 SHARPIE Fine p. 114	HANDWRITING PENS p. 118 GENERAL MARKERS p. 120	FROM £1 TO £5
		048 Custom p. 82 148 Custom p. 84 CLICK Custom p. 86 055 Custom p. 88 057 Custom p. 90 COMFORTMATE Custom p. 92 RUMOUR Custom p. 94 ADVANCER Custom p. 104		LESS THAN £1





PARKER®

For over 100 years, Parker has been
at the forefront of design, producing
some of the best pens in the world.

With a sense of excellence and
detail, Parker invents icon pens
that become the daily companion of
people who aim to express
the strength and commitment behind
their thoughts and decisions.

AIM HIGH  **PARKER®**



DUOFOLD



Black International Platinum
Fountain Pen
Ball Point Pen



Black International Gold Trims
Fountain Pen
Ball Point Pen



**Strong, bold and distinctive... timeless classic...
DUOFOLD is a rare and precious luxury pen.**

**The DUOFOLD user commands attention - a decisive
person with excellent taste and a bold expression
of creativity. The flagship pen for PARKER.**

- ✓ 23 carat gold plated trims, electroplated to an average of 5 microns.
- ✓ Highly polished 18 nib with platinum plating.
- ✓ Technically advanced feed system.
- ✓ Fitted with de-luxe piston filler suitable for Quink bottled ink.
- ✓ Full life-time warranty.



Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £145 TO £235

SELECTION OF INK COLOURS

● for Ball Pens

STANDARD PACKAGING



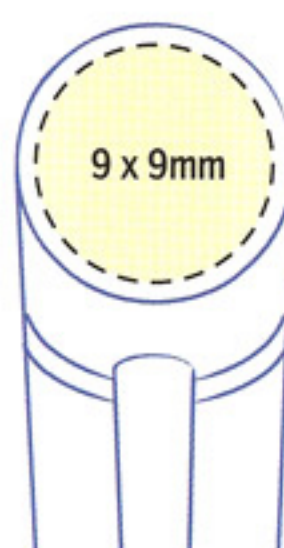
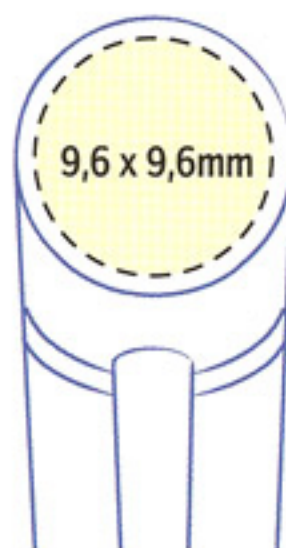
For other types of packaging
please see pages 32-33

MARKING AREA

CROWN EMBLEMS
ENGRAVING OR IMPRINTING

for Fountain Pen

for Ball Pen



See pages 122-123 for more information on customisation.





Cobalt Black GT
Fountain Pen
Ball Point Pen



Opal Silver ST
Fountain Pen
Ball Point Pen



Parker 100 possesses the perfect combination of understated status and sharp, individual style. It is the embodiment of Parker's distinguished legacy and vibrant future juxtaposing classic and contemporary, conventional and avant-garde.

Perfect simplicity, perfect balance, the perfect result.

- ✓ Unique, sensuous and dynamic design.
- ✓ On-trend colours which have roots in the past but with a modern approach.
- ✓ Modern interpretation of hooded nib, magnified by the gently curved feed ring.
- ✓ Full life-time warranty.





Scale 1



RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £160 TO £190

SELECTION OF INK COLOURS

● for Ball Pens

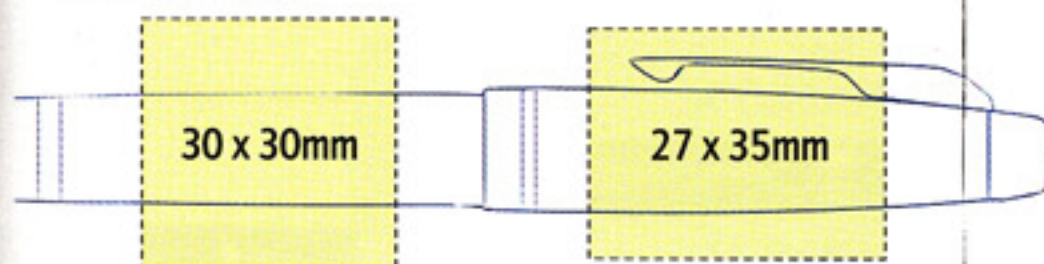
STANDARD PACKAGING



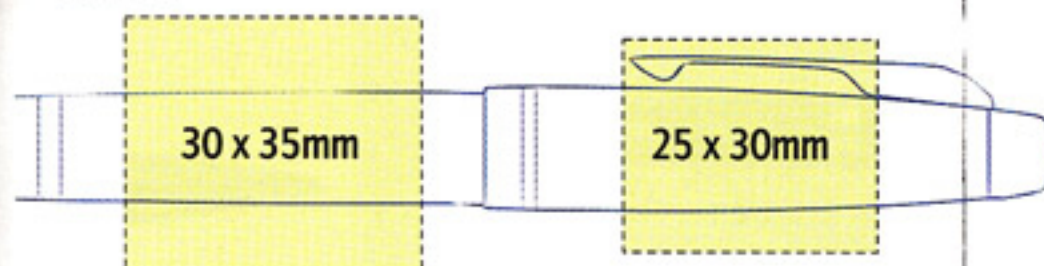
For other types of packaging
please see pages 32-33

MARKING AREA

ENGRAVING
for Fountain Pen



Ball Pen



IMPRINTING
for Fountain Pen



Ball Pen



See pages 122-123 for more information on customisation.



SONNET



Ciséle GT

Fountain Pen
Ball Point Pen
Roller Ball



Laque Black ST

Fountain Pen
Ball Point Pen
Roller Ball



Stainless Steel CT

Fountain Pen
Ball Point Pen
Roller Ball
Mechanical Pencil



Stainless Steel GT

Fountain Pen
Ball Point Pen
Roller Ball
Mechanical Pencil



Matte Black GT

Fountain Pen
Ball Point Pen
Roller Ball

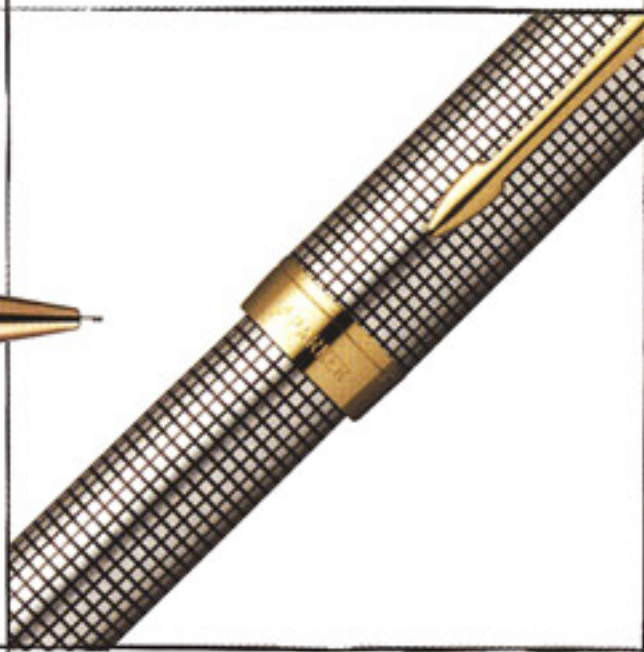
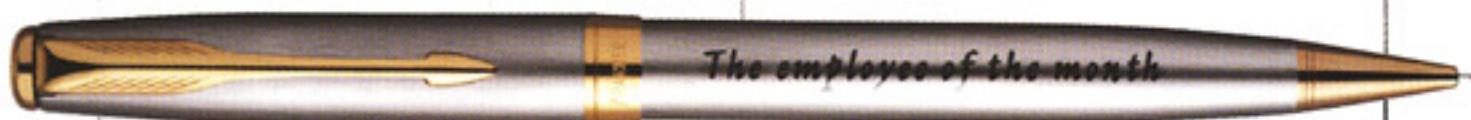


Matte Black CT

Fountain Pen
Ball Point Pen
Roller Ball
Mechanical Pencil

SONNET is a sophisticated accessory, reflecting a confident personal style and the enjoyment of a quietly-expressive design. The definitive PARKER collection - a range that is distinctively designed, yet not ostentatious.

- ✓ 23 carat gold plated (flash gold 0.75µ) nib or stainless steel nib.
- ✓ Solid 18 carat gold or 18 carat rhodium plated gold nib.
- ✓ Sumptuous finishes & exquisite details.
- ✓ Precision engineered: reliability and smooth performance.
- ✓ Full life-time warranty.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £35 TO £150

SELECTION OF INK COLOURS

● for Roller Balls ● for Ball Pens

STANDARD PACKAGING



For other types
of packaging
please see pages 32-33

MARKING AREA

ENGRAVING FOR STAINLESS STEEL

Fountain Pen
& Roller Ball

30 x 50mm

38 x 45mm

Ball Pen
& Mechanical
Pencil

30 x 45mm

35 x 45mm

ENGRAVING FOR MATTE BLACK & LAQUE BLACK

Fountain Pen
& Roller Ball

27 x 50mm

30 x 38mm

Ball Pen
& Mechanical
Pencil

21 x 40mm

25 x 35mm

IMPRINTING FOR MATTE BLACK & LAQUE BLACK

Fountain Pen
& Roller Ball

9 x 30mm

9 x 30mm

Ball Pen
& Mechanical
Pencil

6 x 30mm

7 x 30mm

See pages 122-123 for more information on customisation.





INSIGNIA



Stainless Steel CT
Ball Point Pen
Mechanical Pencil



Stainless Steel GT
Ball Point Pen
Mechanical Pencil



Black Laque CT
Ball Point Pen
Mechanical Pencil



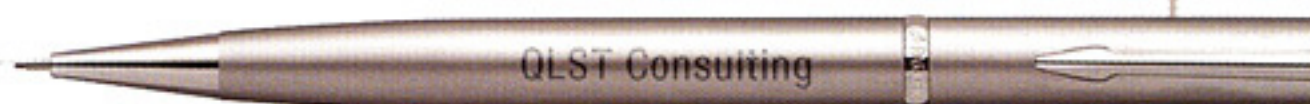
Matte Black CT
Ball Point Pen
Mechanical Pencil



INSIGNIA is the classic accessory for the quietly discerning. A precise combination of authentic quality and effortless style that is skillfully captured in its distinctively slender appearance and refined finishes. Clearly special, clearly PARKER.

Indulge in a little bit of luxury.

- ✓ Slim, tapered profile.
- ✓ Twist action mechanism with automatic retraction.
- ✓ Double hooked clip fixing.
- ✓ Smooth Ball form on clip: won't snag garments.
- ✓ Full life-time warranty.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £20 TO £35

SELECTION OF INK COLOURS

● for Ball Pens

STANDARD PACKAGING



For other types of packaging
please see pages 32-33

MARKING AREA

ENGRAVING FOR STAINLESS STEEL
Ball Pen & Mechanical Pencil

15 x 35mm

15 x 35mm

ENGRAVING FOR BLACK LAQUE & MATTE BLACK
Ball Pen & Mechanical Pencil

12 x 30mm

4 x 30mm

IMPRINTING FOR BLACK LAQUE & MATTE BLACK
Ball Pen & Mechanical Pencil

4 x 30mm

4 x 30mm

See pages 122-123 for more information on customisation.





RIALTO

RIALTO is modern and uncluttered. RIALTO 's clean design will appeal to the consumer who is efficient in their thinking and action, who strives for a streamlined yet elegant lifestyle.

Matte Black
Fountain Pen
Ball Point Pen

- ✓ 23 Carat gold plated trim.
- ✓ Parallel sided profile: modern and distinctive design.
- ✓ Full life-time warranty.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £30 TO £38

SELECTION OF INK COLOURS

● for Ball Pens

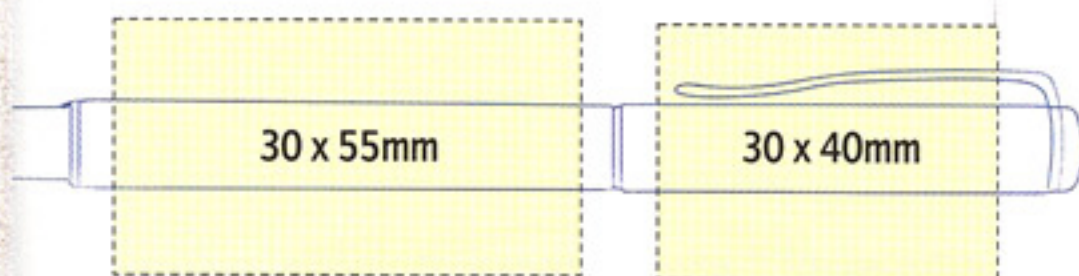
STANDARD PACKAGING



For other types of packaging
please see pages 32-33

MARKING AREA

ENGRAVING
Fountain Pen & Ball Pen



IMPRINTING
Fountain Pen & Ball Pen



See pages 122-123 for more information on customisation.





FRONTIER



Stainless Steel CT

Fountain Pen
Ball Point Pen
Roller Ball
Mechanical Pencil



Stainless Steel GT

Fountain Pen
Ball Point Pen
Roller Ball



Translucent Blue

Ball Point Pen
Roller Ball



Translucent Black

Ball Point Pen

FRONTIER is a strong, contemporary pen, combining style and value.

A pen for those who want to quietly make a statement but who always ensure the proper groundwork is done.

The FRONTIER collection is a range of distinctive, value-for-money writing instruments with an innovative "soft touch" gripping section.

- ✓ Wide diameter body: distinctive look and easy fit in hand.
- ✓ Low centre of gravity: ergonomic.
- ✓ Soft-touch grip section.
- ✓ Full life-time warranty.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £8 TO £21

SELECTION OF INK COLOURS

- for Roller Balls
- for Ball Pens

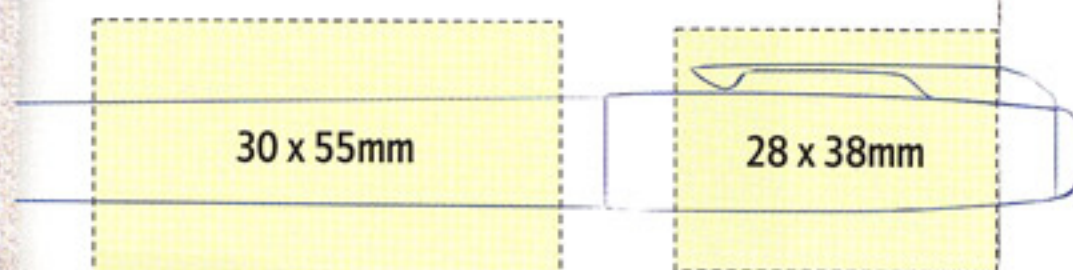
STANDARD PACKAGING



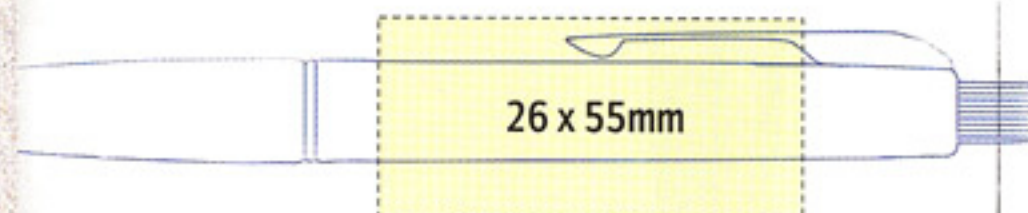
For other types of packaging
please see pages 32-33

MARKING AREA

ENGRAVING FOR STAINLESS STEEL
Fountain Pen & Roller Ball



Ball Pen & Mechanical Pencil



IMPRINTING FOR TRANSLUCENT BLUE & BLACK
Ball Pen & Roller Ball



See pages 122-123 for more information on customisation.





dimonite



Carbon
Ball Point Pen
Gel Pen
Mechanical Pencil



Prussian Blue
Ball Point Pen
Gel Pen
Mechanical Pencil



PARKER DIMONITE has a modern, sophisticated look with a subtle futuristic form.

It makes a statement of individuality and personal style for the design conscious consumer, for the young urban sophisticate, who choose to express their individuality through statements of stylish modernity.

- ✓ Contemporary, functional and stylish design.
- ✓ Suitable for use with standard Parker Ball Pen or gel refill.
- ✓ Full life-time warranty.





Scale 1

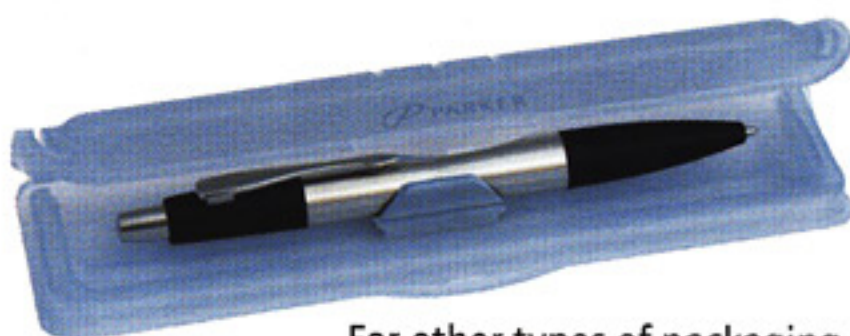
RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £20 TO £22

SELECTION OF INK COLOURS

● for Ball Pens & Gel Pens

STANDARD PACKAGING

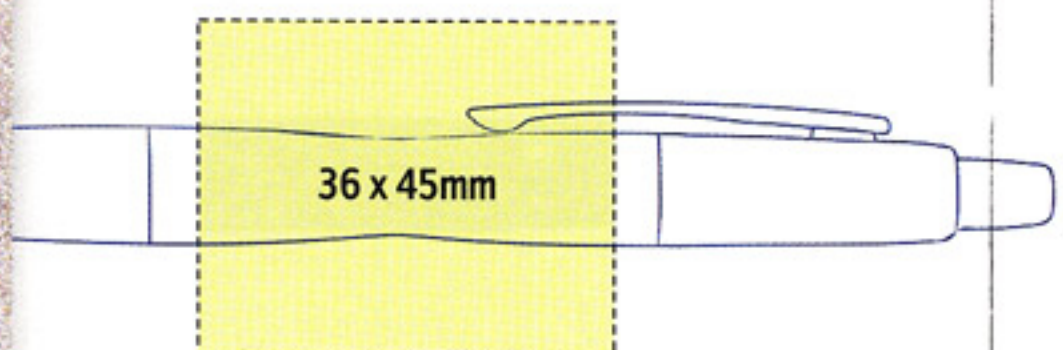
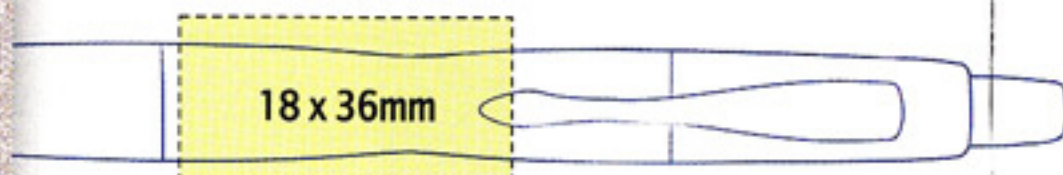


For other types of packaging
please see pages 32-33

MARKING AREA

ENGRAVING

Ball Pen, Gel Pen & Mechanical Pencil



IMPRINTING

Ball Pen, Gel Pen & Mechanical Pencil

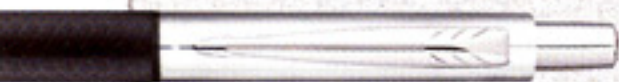


See pages 122-123 for more information on customisation.





REFLEX



Stainless Steel
Ball Point Pen



Translucent Blue
Gel Pen



Blue
Roller Ball



Red
Roller Ball



Black
Roller Ball



White
Fountain Pen
Ball Point Pen
Roller Ball
Mechanical Pencil

Comfortable, modern and innovative, REFLEX meets the needs of the next generation.

It is a pen for those who are up-front and active. The elongated "comfort grip" makes REFLEX the most comfortable PARKER ever.

- ✓ Soft grip.
- ✓ Ventilated cap for Roller Ball and Fountain Pen.
- ✓ Full life-time warranty.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £7 TO £9

SELECTION OF INK COLOURS

- for Roller Balls
- for Ball Pens & Gel Pens

STANDARD PACKAGING

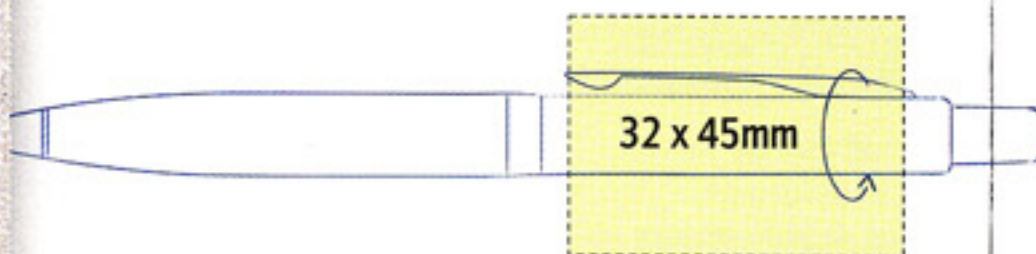


For other types of packaging
please see pages 32-33

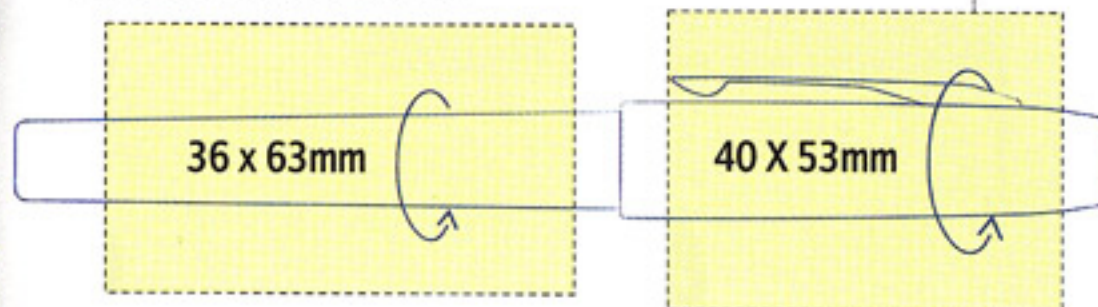
MARKING AREA



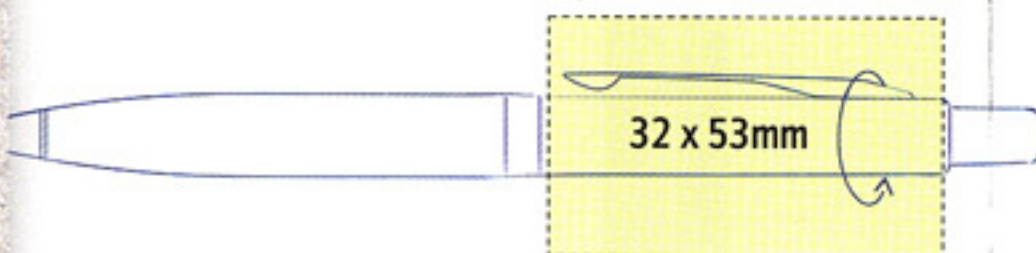
ENGRAVING FOR STAINLESS STEEL
Ball Pen



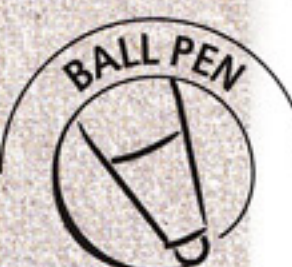
IMPRINTING FOR WHITE, BLUE,
TRANSLUCENT BLUE, RED AND BLACK
Fountain Pen & Roller Ball



Ball Pen &
Mechanical Pencil



See pages 122-123 for more information on customisation.



VECTOR XL - 3-in-1

White

XL (ball point pen)
3-in-1 (stylus & pencil
& ball point pen)

Celadon Ice

XL (ball point pen)
3-in-1 (stylus & pencil
& ball point pen)
3-in-1 (2 ball point pens & pencil)

Volcanic Smoke

XL (ball point pen)
3-in-1 (stylus & pencil
& ball point pen)
3-in-1 (2 ball point pens & pencil)

Tranquil Indigo

XL (ball point pen)

Cool Water

XL (gel pen)



PARKER is adding these two stunning new pens to its best-selling VECTOR range.

Designed to fit perfectly with the busy modern lifestyles of PARKER's discerning customers, the new models represent the essence of functionality.

- ✓ Manufactured from high-impact ABS plastic: long lasting, durable.
- ✓ Colour palette of refined urban neutrals: complement of hectic working lifestyles.
- ✓ Wide barrel: easy fit in hand.
- ✓ Distinctive parallel sided profile: classic and functional design.
- ✓ Stainless steel trim.
- ✓ Full life-time warranty.

Vector 3-in-1 is a 3 modes in 1 pen with a gravity based mechanism: you just need to rotate the pen so the desired icon faces you, and press the top button.



PDA Stylus



Vector 3-in-1



Vector XL



Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £9 TO £11

SELECTION OF INK COLOURS

- for Ball Pens & Multipens with Stylus
- ● for Multipens with 2 Ball Pens
- for Gel Pens

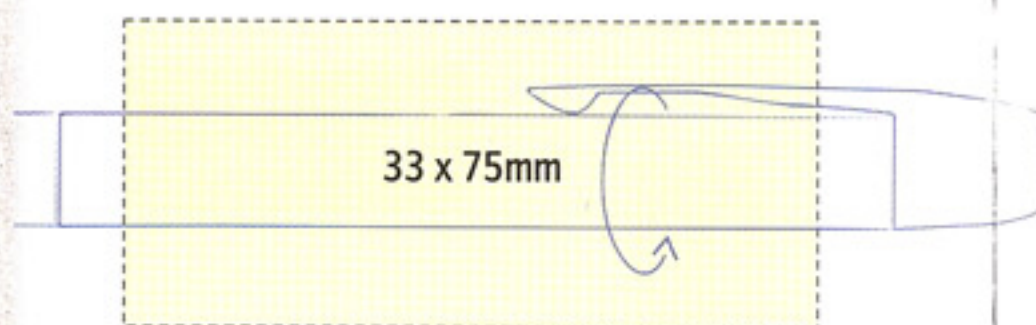
STANDARD PACKAGING



For other types of packaging
please see pages 32-33

MARKING AREA

IMPRINTING
Vector XL



Vector 3-in-1



See pages 122-123 for more information on customisation.



VECTOR

White

Fountain Pen
Roller Ball
Ball Point Pen
Mechanical Pencil

Blue

Roller Ball

Red

Roller Ball

Black

Roller Ball

Stainless Steel

Roller Ball

Translucent Blue

Roller Ball



VECTOR is the simplest, hard working PARKER tool. There are some things we need to rely on everyday: VECTOR is an essential that you can really take for granted, as it has PARKER craftsmanship, guaranteed. VECTOR is the straightforward choice for those who value function over appearance and yearn for a simple, modern life.

- ✓ Total surface imprint possibility.
- ✓ Wrap Transfer Process.
- ✓ Manufactured from high-impact ABS plastic: long lasting, durable.
- ✓ Distinctive parallel sided profile: classic and functional design.
- ✓ Stainless steel trim.
- ✓ Full life-time warranty.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £7 TO £12

SELECTION OF INK COLOURS

- for Roller Balls
- for Ball Pens

STANDARD PACKAGING

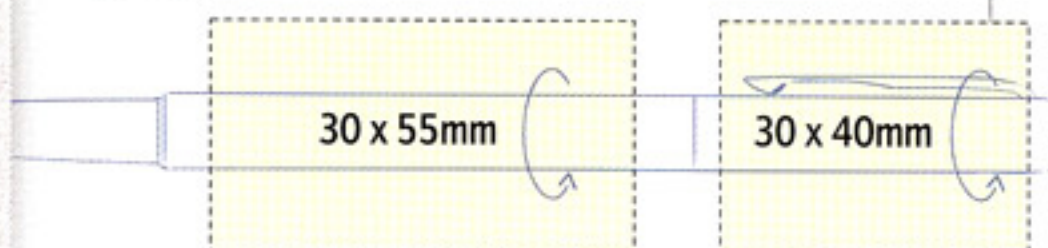


For other types of packaging
please see pages 32-33

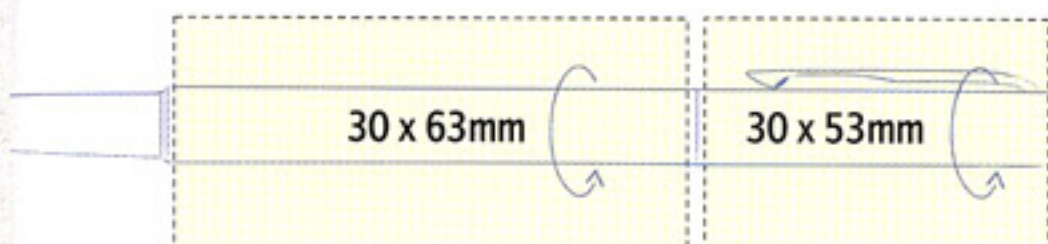
MARKING AREA



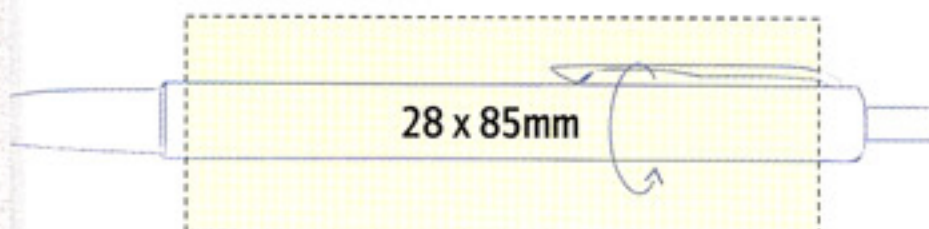
ENGRAVING FOR STAINLESS STEEL
Roller Ball



IMPRINTING FOR WHITE, BLUE, RED, BLACK
& TRANSLUCENT BLUE
Fountain Pen & Roller Ball



Ball Pen & Mechanical Pencil



See pages 122-123 for more information on customisation.





JOTTER

Stainless Steel
Ball Point Pen
Mechanical Pencil

Red
Ball Point Pen

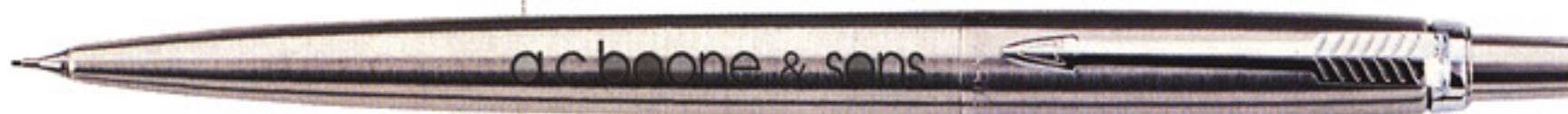
Blue
Ball Point Pen

Black
Ball Point Pen

White
Ball Point Pen

The PARKER lively companion. JOTTER is the preferred choice for active writers who need pens wherever they go. JOTTER consumers are social and dynamic. They are open to change and work to achieve this through evolution, not revolution.

- ✓ One of the Parker icons.
- ✓ Stainless steel trim.
- ✓ Classic and functional design.
- ✓ Full life-time warranty.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £7 TO £8

SELECTION OF INK COLOURS

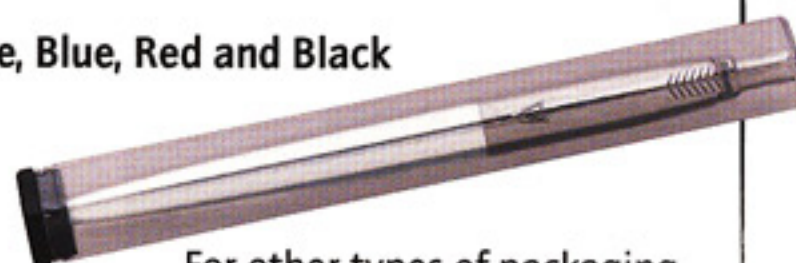
● for Ball Pens

STANDARD PACKAGING

For Stainless Steel



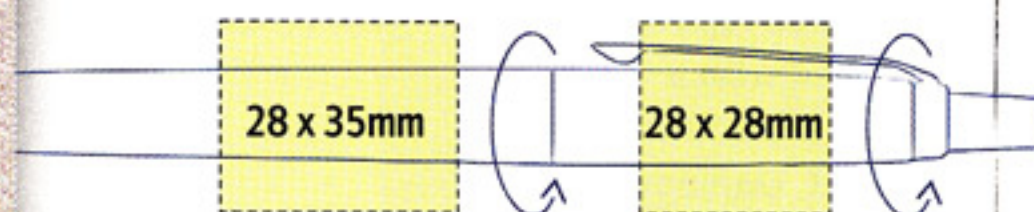
For White, Blue, Red and Black



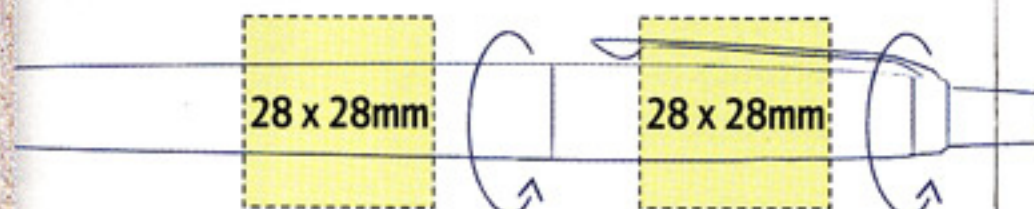
For other types of packaging
please see pages 32-33

MARKING AREA

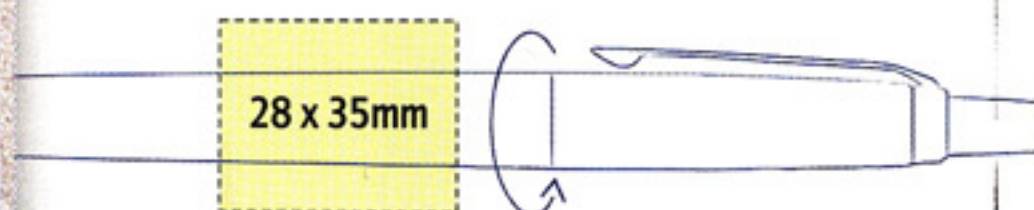
ENGRAVING FOR STAINLESS STEEL
Ball Pen & Mechanical Pencil



ENGRAVING FOR WHITE, BLUE, RED AND BLACK
Ball Pen



IMPRINTING FOR WHITE, BLUE, RED AND BLACK
Ball Pen



See pages 122-123 for more information on customisation.



Packaging options

FULL LIFETIME WARRANTY:

Your PARKER writing instrument is guaranteed against failure due to faulty materials or workmanship throughout the life of the original owner.

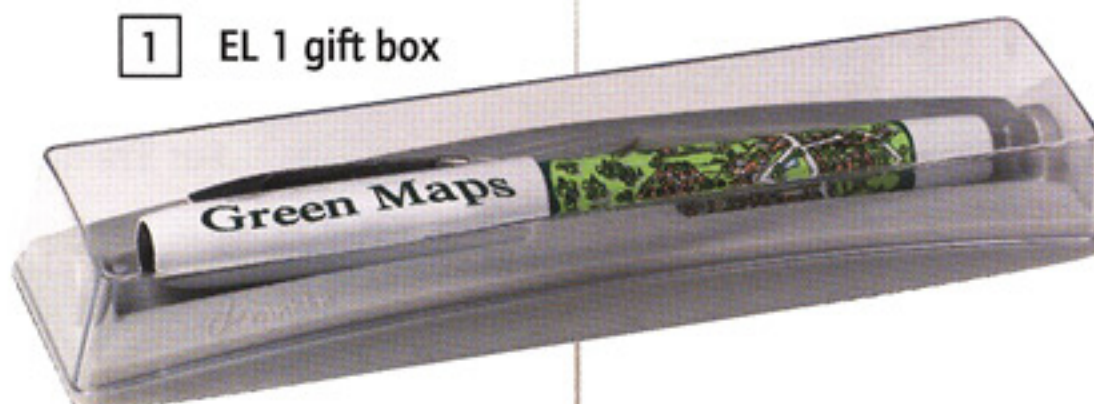
If found to be defective, this PARKER writing instrument will be repaired or replaced when returned to PARKER or one of its authorised service centres throughout the world.

Any product that is no longer in production and cannot be repaired will be replaced with a comparable PARKER product. Damage caused to products and fountain pen nibs due to impact or abuse is not covered by this warranty. This warranty is non-transferable.

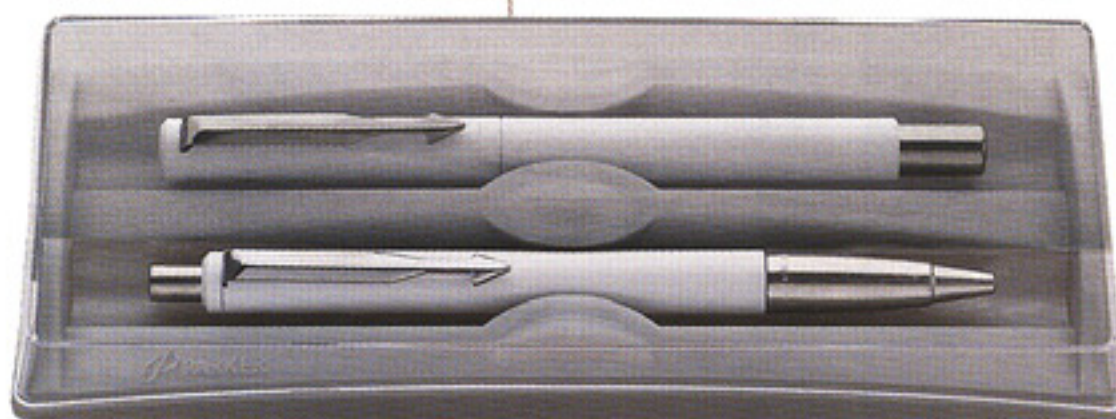
This warranty gives you specific legal rights and you may have other rights which vary from state to state, province from province, or country to country.

This warranty does not affect your statutory rights.

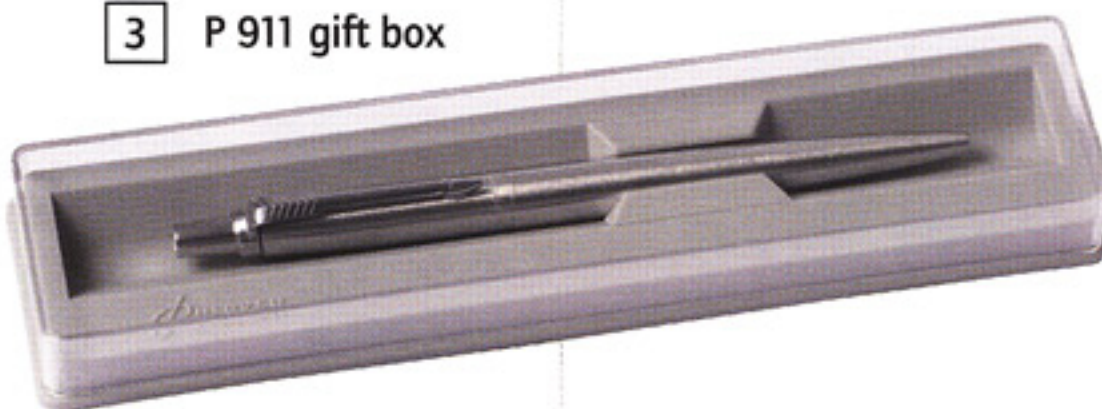
1 EL 1 gift box



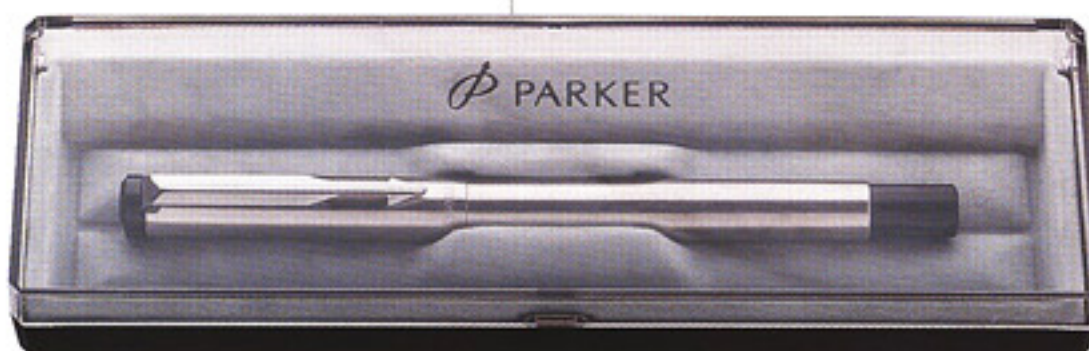
2 EL 2 gift box



3 P 911 gift box



4 P 921 gift box



& warranty

5 P 923 gift box



6 ML gift box



7 HL gift box

MARKING AREA

IMPRINTING

1

18 x 160mm

2

30 x 110mm

3

25 x 160mm

4

40 x 160mm

5

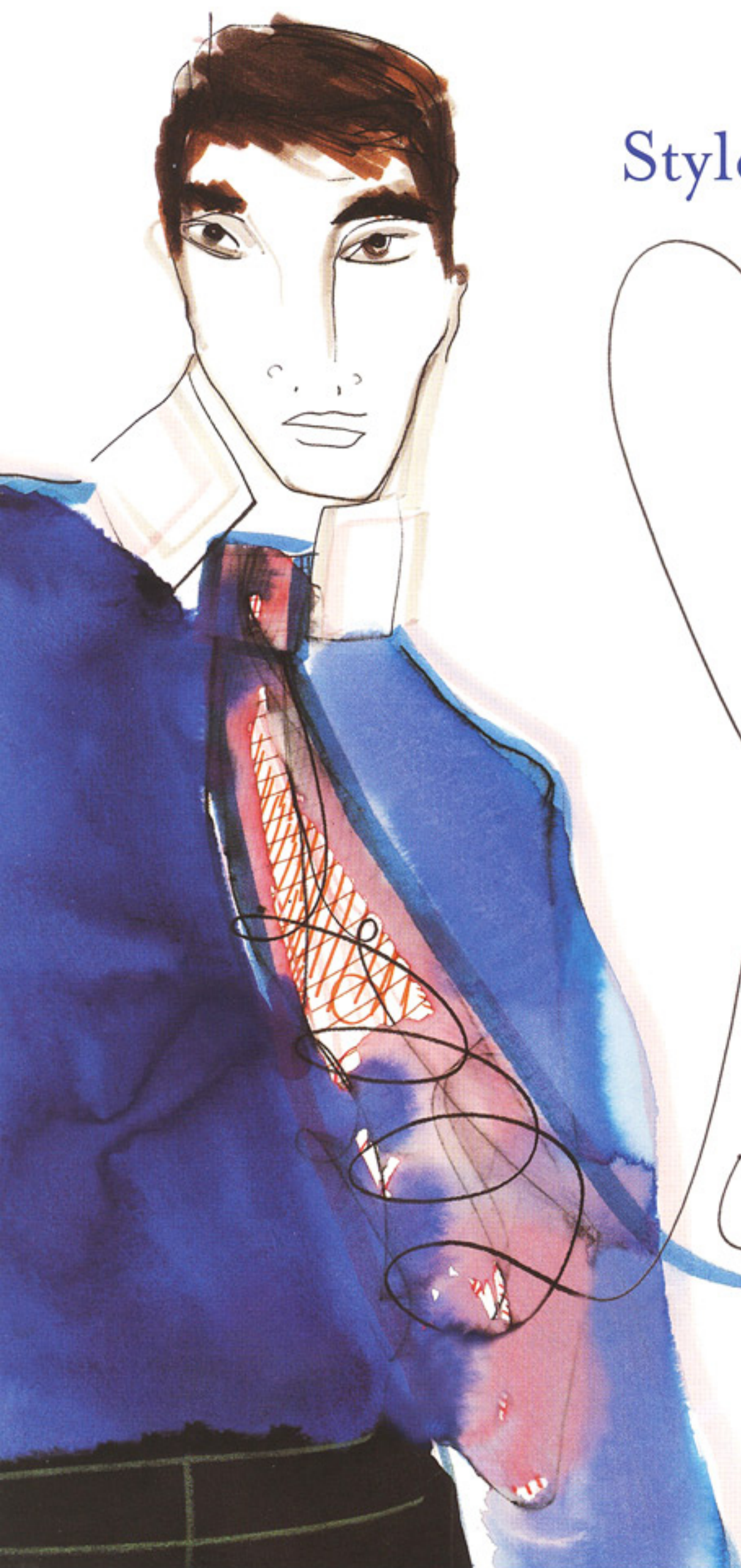
50 x 160mm

6

7

30 x 150mm

Styled by Waterman



WATERMAN

PARIS



WATERMAN

P A R I S



With a long history rich in creativity,
WATERMAN has become a true reference
in the world of writing.

At the beginning of this new century,
WATERMAN is asserting its personality
more than ever through its exceptional
know-how and spirit of innovation.

Each pen is unique, exclusive and continues
to reflect the character and temperament of its owner.

Using a variety of materials and colours,
designs and styles, WATERMAN remains more
than ever the epitome of individual elegance.

WATERMAN

PARIS



S É R É N I T É



Black
Fountain Pen
Roller Ball

The SÉRÉNITÉ pen... It is the purity and the calm of an arc of shadow... Its only aim is a graceful gesture and beautiful handwriting. Curved like a bow or a quill, the purity of its line is at one with the gesture and with handwriting.

- ✓ 18 carat gold nib.
- ✓ Unruptured curved and taut body: Sérénité intimately follows the curve of the hand.
- ✓ Worldwide Full Lifetime Warranty.



Base of the barrel





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £295 TO £415

SELECTION OF INK COLOURS

● for Roller Balls

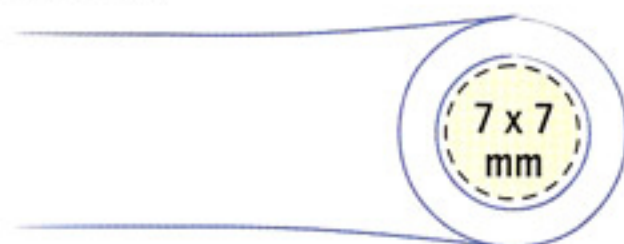
STANDARD PACKAGING



For other types of packaging
please see pages 56-57

MARKING AREA

ENGRAVING
Base of the barrel



See pages 122-123 for more information on customisation.



WATERMAN®

PARIS



E X C E P T I O N



Slim Blue Lacquer ST
Fountain Pen
Ball Pen



Slim Black Lacquer GT
Fountain Pen
Ball Pen

THE WATERMAN EXCEPTION...

Ideas that turn corners, change the rules, break away from expectations: EXCEPTION... From the purity, balance and graphic impact of the square concept comes an EXCEPTION... The first quadrangular writing accessory: EXCEPTION...

Clarity of conviction and deep creative insight: EXCEPTION... A precious object of desire, by WATERMAN.

- ✓ 18 carat engraved gold nib.
- ✓ 23.3 carat gold or silver plated trims.
- ✓ Mix of innovative design, elegance and perfect ergonomics.
- ✓ Worldwide Full Lifetime Warranty.





Scale 1



RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £128 TO £180

SELECTION OF INK COLOURS

 for Ball Pens

STANDARD PACKAGING



For other types of packaging
please see pages 56-57

MARKING AREA

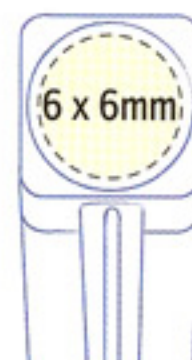
IMPRINTING
Fountain Pen



Ball Pen



CROWN EMBLEMS
ENGRAVING OR IMPRINTING
Fountain Pen & Ball Pen



See pages 122-123 for more information on customisation.



WATERMAN

PARIS



Carène Deluxe

CARÈNE



Carène Deluxe Black Lacquer

Fountain Pen
Ball Pen



Carène Deluxe Blue Lacquer

Fountain Pen
Ball Pen



Carène Black Sea

Fountain Pen
Ball Pen
Roller Ball



Carène Charcoal Grey

Fountain Pen
Ball Pen
Roller Ball



Carène Silver Meridians

Fountain Pen
Ball Pen
Roller Ball



Its powerful streamlined silhouette reveals a highly contemporary design. Inspired by the form of a sailing vessel, CARÈNE DELUXE & CARÈNE have a dynamic style enhanced by the elegance of their trims. The CARÈNE range is the gift that will be cherished for a lifetime.

- ✓ 18 carat gold nib or rhodium plated 18 carat solid gold nib.
- ✓ 23.3 carat gold or silver plated trims.
- ✓ Colours & finishes.
- ✓ Worldwide Full Lifetime Warranty.



Carène Deluxe



Carène



Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £75 TO £190

SELECTION OF INK COLOURS

- for Roller Balls
- for Ball Pens

STANDARD PACKAGING



For other types
of packaging
please see
pages 56-57



MARKING AREA

ENGRAVING & IMPRINTING FOR CARÈNE DELUXE
Fountain Pen

15 x 24mm

Ball Pen

15 x 30mm

ENGRAVING & IMPRINTING FOR CARÈNE
Fountain Pen & Roller Ball

15 x 24mm

7 x 25mm

Ball Pen

15 x 30mm

7 x 25mm

IMPRINTING FOR CARÈNE SILVER MERIDIANS
Fountain Pen, Ball Pen & Roller Ball

5 x 20mm

6 x 15mm

See pages 122-123 for more information on customisation.



WATERMAN

PARIS



C H A R L E S T O N



Black Gold Trim

Fountain Pen

Ball Pen



Black Chrome Trim

Fountain Pen

Ball Pen

In CHARLESTON, the past and the future are effortlessly combined. Its fine grooving, bold gold electroplated or chromed ring and geometric lines are of Art Deco inspiration. Yet, its elegant line, its wrapped-around clip and its technical performances fix it firmly into today's world. In a word, it is the reassuring image of the past linked to the technology of today.

- ✓ 18 carat gold nib or rhodium plated 18 carat solid gold nib.
- ✓ Contemporary retro-modern design.
- ✓ Worldwide Full Lifetime Warranty.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £65 TO £90

SELECTION OF INK COLOURS

● for Ball Pens

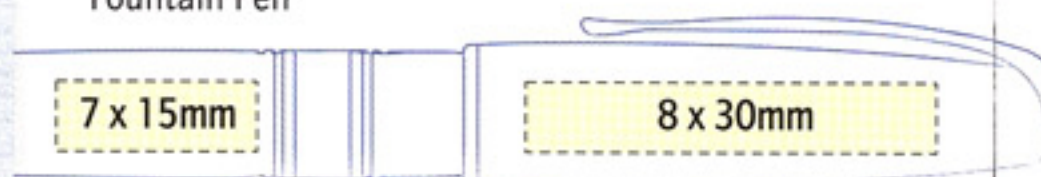
STANDARD PACKAGING



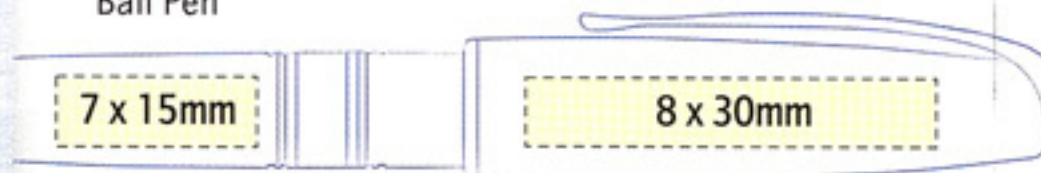
For other types of packaging
please see pages 56-57

MARKING AREA

IMPRINTING
Fountain Pen



Ball Pen



See pages 122-123 for more information on customisation.



WATERMAN

PARIS



Expert



Black Mat CT

Fountain Pen
Ball Pen
Roller Ball



Black Lacquer GT

Fountain Pen
Ball Pen
Roller Ball



Chrome CT

Fountain Pen
Ball Pen
Roller Ball



Dune Blue Lacquer CT

Fountain Pen
Ball Pen
Roller Ball

With its slim cigar-shaped form and the signature bevelled cap button, EXPERT is a contemporary pen which distinguishes itself by its gentle curve and the originality of its details. The EXPERT is the perfect writing instrument for contemporary gift giving.

- ✓ 23 carat gold electroplated or stainless steel nib.
- ✓ Ergonomic grip: comfortable writing experience.
- ✓ Worldwide Full Lifetime Warranty.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £50 TO £65

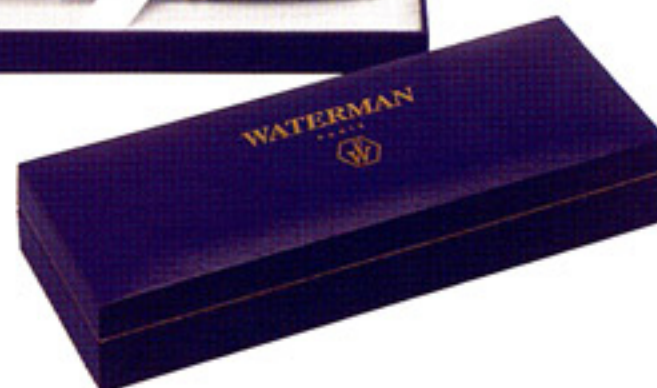
SELECTION OF INK COLOURS

- for Roller Balls
- for Ball Pens

STANDARD PACKAGING



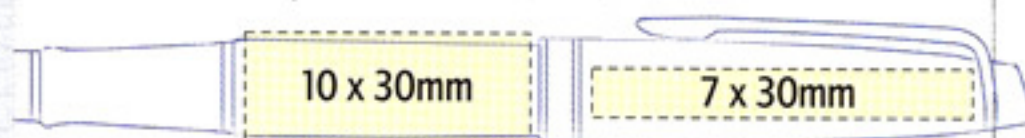
For other types
of packaging
please
see pages 56-57



MARKING AREA

ENGRAVING & IMPRINTING

Fountain Pen, Roller Ball & Ball Pen



See pages 122-123 for more information on customisation.



WATERMAN

PARIS



ici & là



Champagne GT

Fountain Pen

Ball Pen



Red GT

Fountain Pen

Ball Pen



Blue CT

Fountain Pen

Ball Pen



Sweet Lilac CT

Fountain Pen

Ball Pen



WATERMAN has been reinventing handwriting, for more than a century, here, there, and everywhere. As simple as beautiful. ICI & LÀ pens have been created exclusively for women and present two collections: one classic and elegant; the other more modern and resolutely chic.

- ✓ 23 carat gold electroplated or chromed trim & 23 carat gold electroplated or stainless steel nib.
- ✓ Exquisite and luminous lacquered colours.
- ✓ Delivered in a wild silk pen pouch, styled like a lipstick case.
- ✓ Worldwide Full Lifetime Warranty.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £35 TO £40

SELECTION OF INK COLOURS

● for Ball Pens

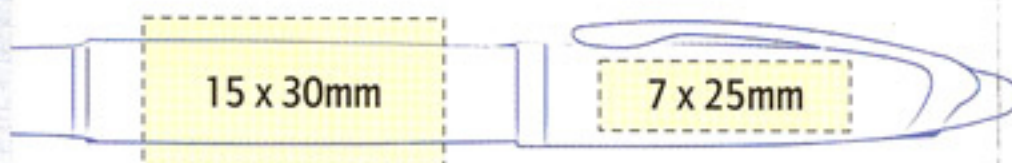
STANDARD PACKAGING



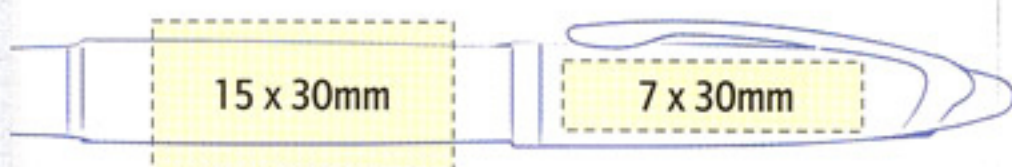
For other types of packaging
please see pages 56-57

MARKING AREA

ENGRAVING
Fountain Pen & Ball Pen



IMPRINTING
Fountain Pen & Ball Pen



See pages 122-123 for more information on customisation.



WATERMAN®

PARIS



Ethnic Chic
Ball Pen



Enchanted Garden
Ball Pen



Purple Link
Ball Pen



Happy Pop
Ball Pen

Audace

Audace is revolutionising the world of writing with an innovative and resolutely feminine range of pens.

Far more than a writing instrument, Audace is a fashion accessory that surprises and charms at first glance.

- ✓ Curvaceous feminine shape.
- ✓ Decors in line with fashion trends.
- ✓ Soft and chic blue taffeta pouch.
- ✓ Worldwide Full Lifetime Warranty.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £30 TO £35

SELECTION OF INK COLOURS

● for Ball Pens

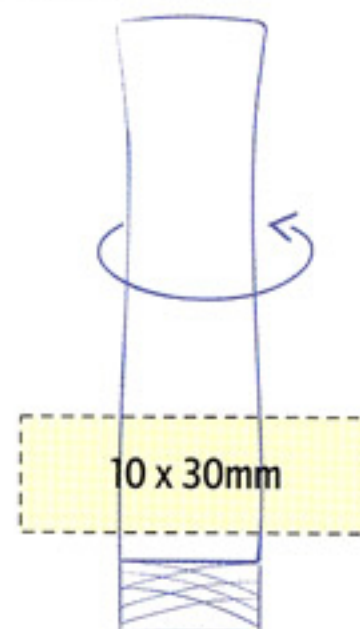
STANDARD PACKAGING



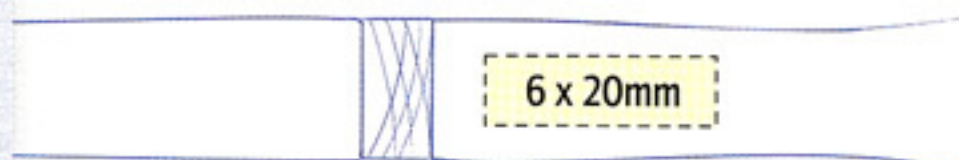
For other types of packaging
please see pages 56-57

MARKING AREA

ENGRAVING ON THE CAP



IMPRINTING ON THE CAP



See pages 122-123 for more information on customisation.



WATERMAN

PARIS



Hémisphère

HÉMISPHERE pleases from every angle... with its elegantly tapered form, bevelled button, gold electroplated or chromed trims and large variety of finishes.

A pen of undeniable appeal for every occasion, that makes an occasion of every day.

- ✓ 23 gold electroplated or chromed trims & 23 gold electroplated or stainless steel nib.
- ✓ Cigar-shaped: contemporary design.
- ✓ Worldwide Full Lifetime Warranty.

Metallic Blue CT

Fountain Pen
Ball Pen
Roller Ball

Marbled Blue GT

Fountain Pen
Ball Pen
Roller Ball

Marbled Red GT

Fountain Pen
Ball Pen
Roller Ball

Stainless Steel GT

Fountain Pen
Ball Pen
Roller Ball
Mechanical Pencil

Stainless Steel CT

Fountain Pen
Ball Pen
Roller Ball
Mechanical Pencil

Mars Black GT

Fountain Pen
Ball Pen
Roller Ball

Mars Black CT

Fountain Pen
Ball Pen
Roller Ball





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £22 TO £47

SELECTION OF INK COLOURS

● for Ball Pens & Roller Balls

STANDARD PACKAGING

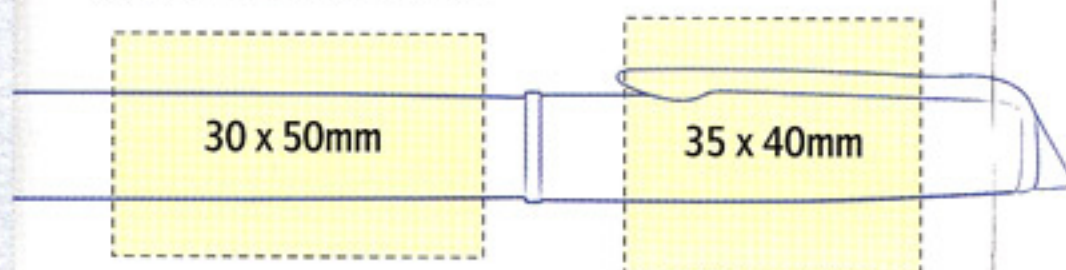


For other types of packaging
please see pages 56-57

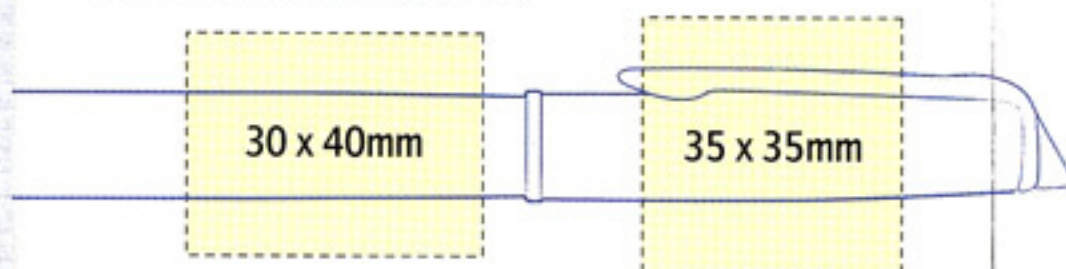
MARKING AREA

ENGRAVING FOR STAINLESS STEEL

Fountain Pen & Roller Ball

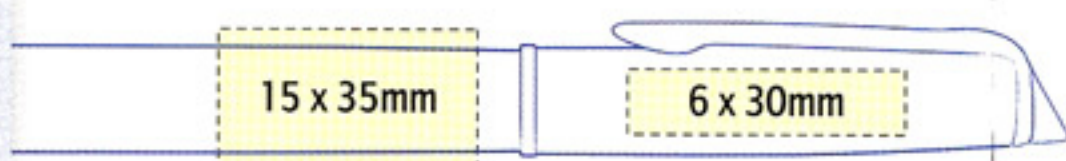


Ball Pen & Mechanical Pencil



ENGRAVING & IMPRINTING FOR MARS BLACK, MARBLED RED & BLUE, METALLIC BLUE

Fountain Pen, Roller Ball, Ball Pen & Mechanical Pencil



See pages 122-123 for more information on customisation.



WATERMAN

PARIS



Apostrophe

By its classic lines, highlighted by an elegant clip and its stylish nib, APOSTROPHE invites you to enter the world of WATERMAN, beautifully.

- ✓ 23 carat gold electroplated nib & trims.
- ✓ A tubular & slim shape: timeless design.
- ✓ Worldwide Full Lifetime Warranty.

Black Lacquer

Fountain Pen
Ball Pen
Roller Ball

Blue Lacquer

Fountain Pen
Ball Pen
Roller Ball

Red Lacquer

Fountain Pen
Ball Pen
Roller Ball







Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £18 TO £20

SELECTION OF INK COLOURS

-  for Roller Balls
-  for Ball Pens

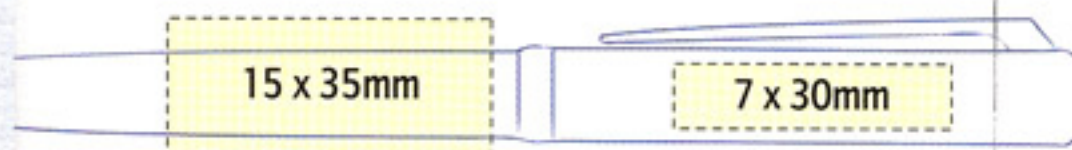
STANDARD PACKAGING



For other types of packaging
please see pages 56-57

MARKING AREA

ENGRAVING & IMPRINTING
Fountain Pen, Roller Ball & Ball Pen



See pages 122-123 for more information on customisation.




WATERMAN

PARIS




Graduate - Allure



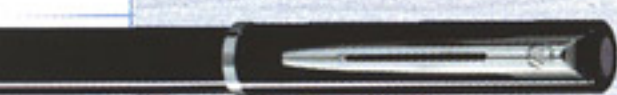
Graduate Chrome

Fountain Pen
Ball Pen
Roller Ball




Allure Blue

Fountain Pen
Ball Pen
Roller Ball



Allure Black

Fountain Pen
Ball Pen
Roller Ball



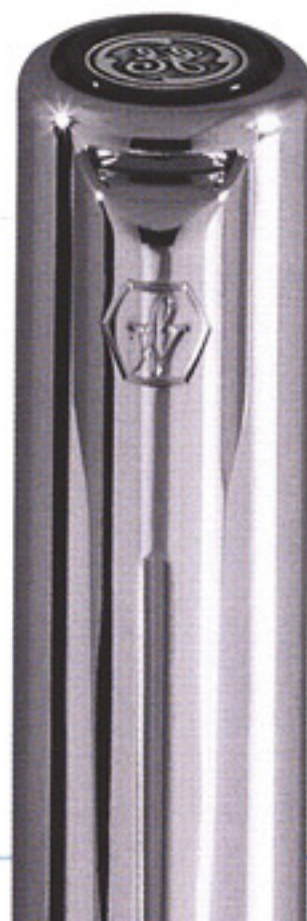
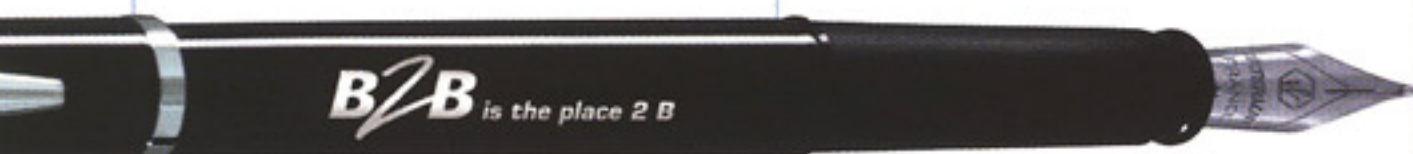
Allure Beige Grey

Fountain Pen
Ball Pen
Roller Ball

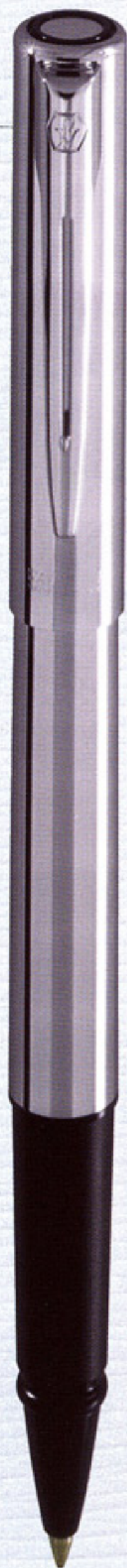


Based on classic designs, GRADUATE and ALLURE are resolutely functional and modern. They are ideal for everyday use or gift giving occasions.

- ✓ Chromed clip & stainless steel nib.
- ✓ Worldwide Full Lifetime Warranty.



Graduate



Allure



Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £16 TO £18

SELECTION OF INK COLOURS

- for Roller Balls
- for Ball Pens

STANDARD PACKAGING

For other types
of packaging
please see
pages 56-57



MARKING AREA

ENGRAVING

ALLURE

Fountain Pen, Roller Ball & Ball Pen



GRADUATE

Fountain Pen, Roller Ball & Ball Pen



IMPRINTING

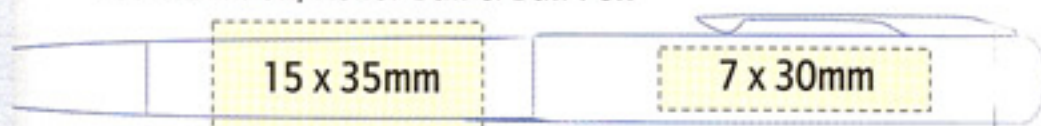
ALLURE

Fountain Pen, Roller Ball & Ball Pen



GRADUATE

Fountain Pen, Roller Ball & Ball Pen



See pages 122-123 for more information on customisation.



WATERMAN

PARIS



Packaging options

FULL LIFETIME WARRANTY:

Your WATERMAN writing instrument is guaranteed against failures due to faulty materials or workmanship throughout the life of the original owner.

If found to be defective, this WATERMAN writing instrument will be repaired or replaced when returned to WATERMAN or one of its authorised service centres throughout the world.

Any product that is no longer in production and cannot be repaired will be replaced with a comparable WATERMAN product. Damage caused to products and fountain pen nibs due to impact or abuse is not covered by this warranty. This warranty is non-transferable.

This warranty gives you specific legal rights and you may have other rights which vary from state to state, province to province, or country to country.

This warranty does not affect your statutory rights.

1 MID 2 pens gift box



2 HR FP BP gift box



& warranty



3 HR MHR gift box



4 Gold plaque

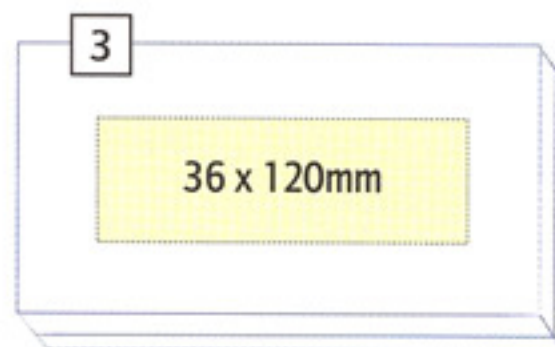
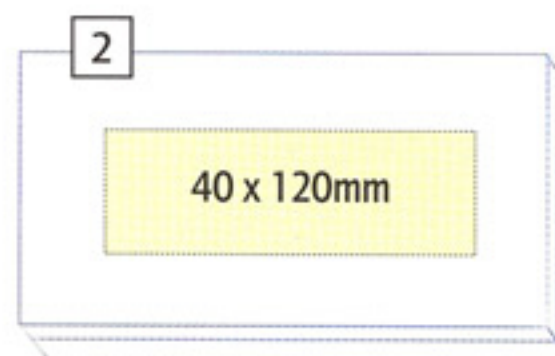


MARKING AREA

IMPRINTING

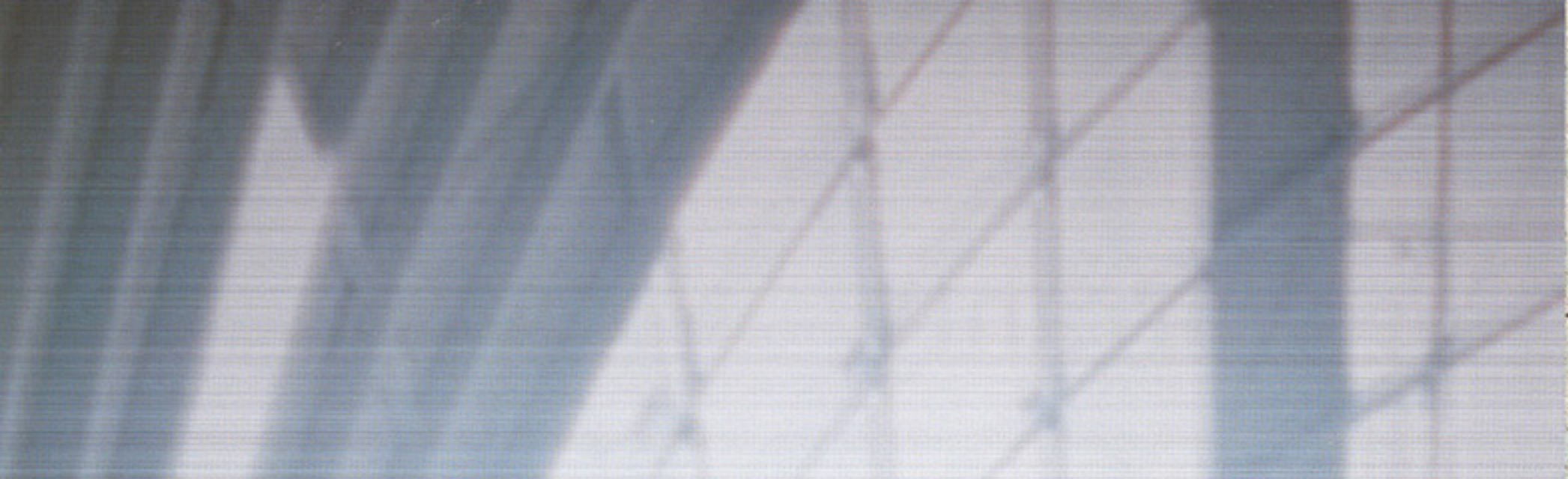


Not customisable



ENGRAVING







Innovation and progressive design
together create the ultimate writing experience,
high-tech performance
that speaks to the senses.

From the ergonomic cushion grip of rotring
Skynn to the telescopic mechanism of Esprit,
each rotring fine writing instrument brings
fascinating sensations,
visionary design and well-known
precision. Progressive style and function
with a contemporary urban attitude.



Initial.

Silver

Fountain Pen
Ball Pen

Black

Fountain Pen
Ball Pen

Blue

Fountain Pen
Ball Pen

INITIAL has been conceived to fulfill the preferences of leaders and leaders-to-be. Its superior writing technology encapsulated into a contemporary design makes for an uncompromising style, one class above. Its subtle combination of classical and modern design elements creates a discreet, sober yet outstanding pen to match their personal taste.

- ✓ Modern design and finishes.
- ✓ High-quality pen in every detail: metal barrel, outstanding clip, weight balance.
- ✓ Technology: Air Pressure Compensation system and Triple Ink Injection for fountain pen.





Scale 1

APC
SYSTEM

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £43 TO £63

SELECTION OF INK COLOURS

● for Ball Pens

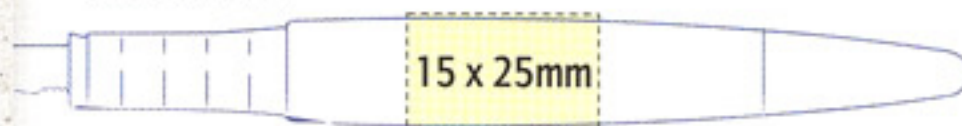
STANDARD PACKAGING



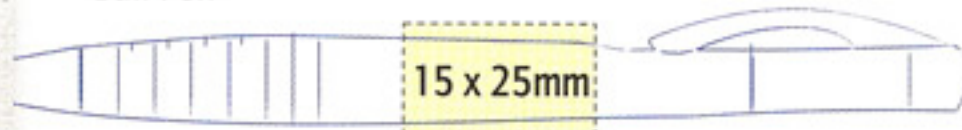
For other types of packaging
please see pages 78-79

MARKING AREA

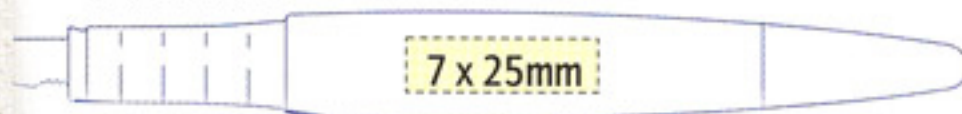
ENGRAVING FOR SILVER
Fountain Pen



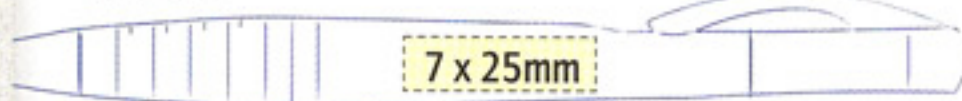
Ball Pen



IMPRINTING
Fountain Pen



Ball Pen



See pages 122-123 for more information on customisation.





Axtension - Essential



Axtension Silver
Multipen Trio (2 ball pens & pencil)



Axtension Black
Multipen Quattro Hi-Lite
(2 ball pens & pencil & highlighter)
Multipen Quattro Data
(ball pen & pencil & highlighter
& PDA stylus)



Essential Black
Multipen Trio (2 ball pens & pencil)



Essential Blue
Multipen Trio Hi-Lite
(ball pen & pencil & highlighter)



Essential Grey
Multipen Trio Data
(ball pen & pencil & PDA stylus)

A pen for every occasion! AXTENSION and ESSENTIAL multipens are equipped with up to four separate refills to instantly adapt to your needs. Available tips include ballpoint pens, a mechanical pencil, fine highlighters and even an input tip for touch-screen use. And they add magic on top of it: just look at your pen and it will automatically select the tip you were thinking about.

- ✓ Versatile: up to four tips in the same pen.
- ✓ Magic View Mechanism.



PDA Stylus



Axtension



Essential



Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £11 TO £35

SELECTION OF INK COLOURS

- for Multipens with 1 Ball Pen
- ● for Axtension Quattro-pen Hi-Lite & Essential Trio-pen
- ● for Axtension Trio-pen

STANDARD PACKAGING

Essential



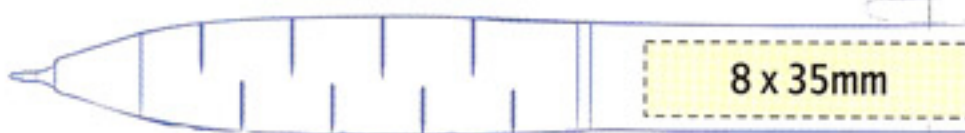
Axtension



For other types
of packaging
please see
pages 78-79

MARKING AREA

ENGRAVING
Axtension



IMPRINTING
Axtension



Essential



See pages 122-123 for more information on customisation.



esprit...

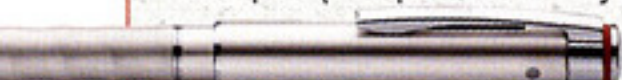


Graphite

Fountain Pen

Ball Pen

Duo-pen (ball pen & PDA stylus)



Silver

Fountain Pen

Ball Pen

Duo-pen (ball pen & PDA stylus)

A new dimension of mobility and functionality – that's Esprit!

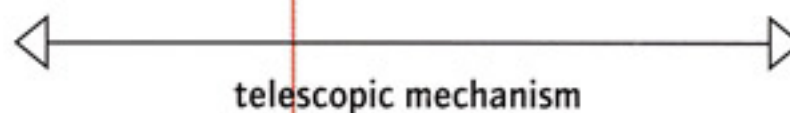
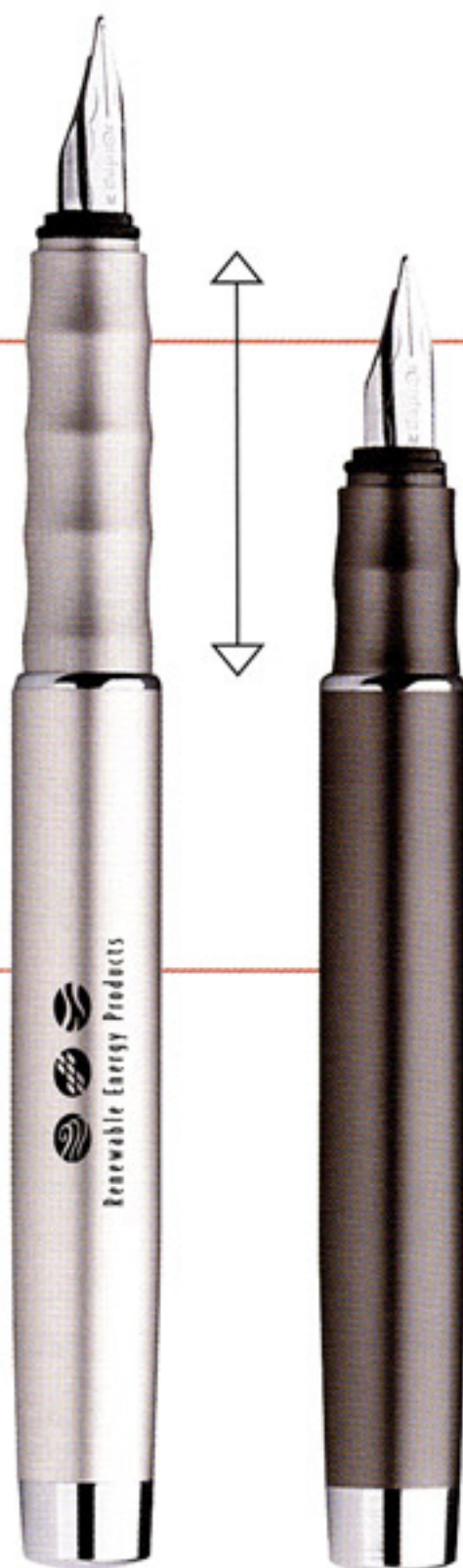
Feather-light, it comes equipped with a practical telescopic mechanism.

Each writing instrument in this newly defined range finds a place in even the smallest pocket.

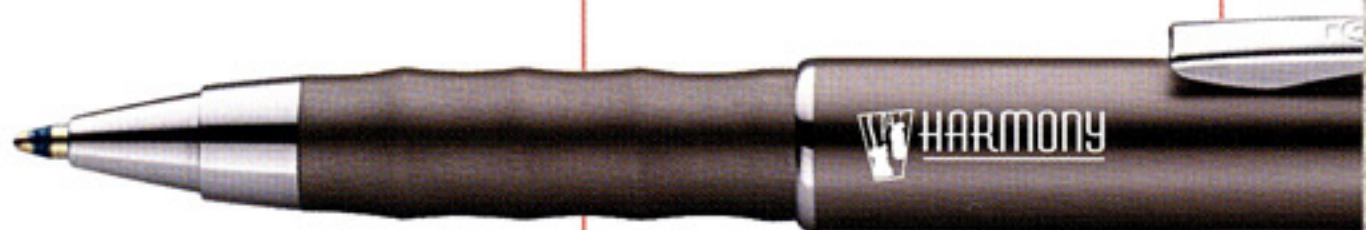
This distinctive rotring product makes a statement: the ergonomic moulded grip zone has become a characteristic design element.

A clever writing tool for people in the know.

- ✓ Unique telescopic mechanism for all modes especially unique for fountain pen and duo pen.
- ✓ Ergonomic moulded grip zone.
- ✓ Light weight and soft metallic touch are brought by aluminium.



telescopic mechanism





Scale 1



RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £21 TO £26

SELECTION OF INK COLOURS

- for Ball Pens
- for Duo-pens

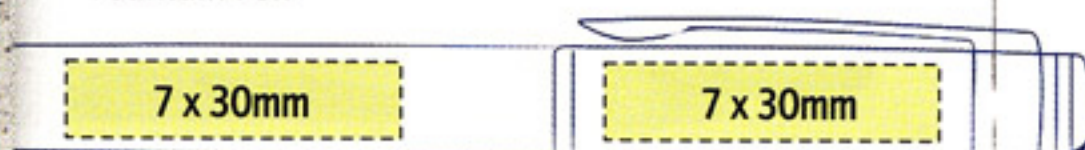
STANDARD PACKAGING



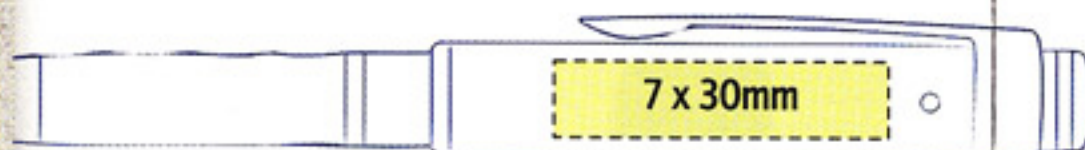
For other types
of packaging
please see pages 78-79

MARKING AREA

IMPRINTING Fountain Pen



Ball Pen & Duo-pen



See pages 122-123 for more information on customisation.

SKYNN



Smooth Black
Ball Pen



Deep Blue
Ball Pen



Warm Red
Ball Pen

SKYNN is a tactile sensation. Its innovative grip, which consists of a high-quality gel with a special, dirt-repellent coating, adapts to every hand like a high-tech ergonomic sports machine.

And its visionary design, a sleek, futuristic shape with satin-finished metal clip, is acclaimed by all young, modern people. Now, you will have to trust your senses.

- ✓ Innovative, high-tech grip zone (ECG – ergonomic cushion grip).
- ✓ Visionary design.
- ✓ High-quality materials: metal clip with satin finish, warm gel coating.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £8 TO £12

SELECTION OF INK COLOURS

● for Ball Pens

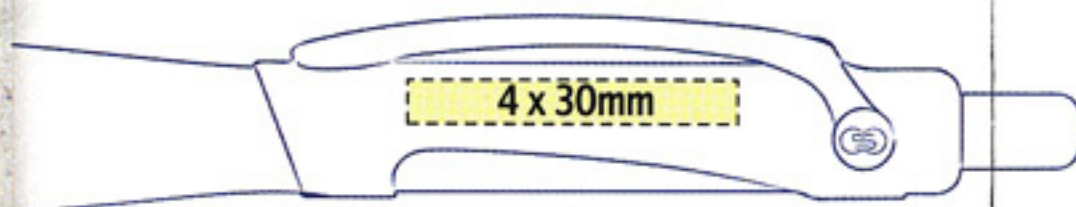
STANDARD PACKAGING



For other types of packaging
please see pages 78-79

MARKING AREA

IMPRINTING



See pages 122-123 for more information on customisation.



freeway



Silver
Fountain Pen
Ball Pen



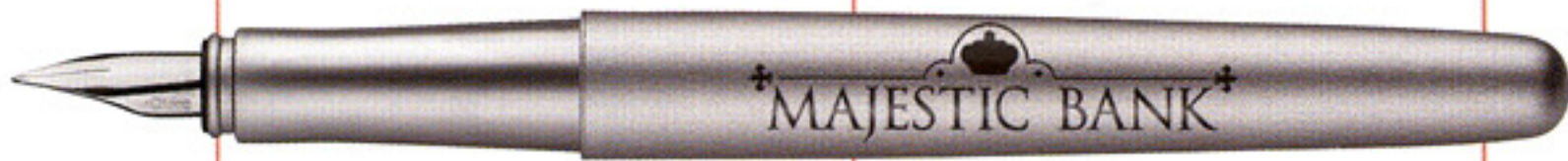
Black
Ball Pen



Blue
Ball Pen

FREEWAY is born under the sign of fluidity. Its curved forms, modern "all-matt" finishes including matt silver trims and special tactile surface combine to create a classical and discreet design. Perfectly balanced for an effortless writing experience, **FREEWAY** expresses the highly adaptable, open-minded and empathetic personality of those who conceive life without resistance.

- ✓ Classical yet contemporary design.
- ✓ High-quality writing experience.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £14 TO £20

SELECTION OF INK COLOURS

● for Ball Pens

STANDARD PACKAGING



For other types of packaging
please see pages 78-79

MARKING AREA

ENGRAVING
Fountain Pen



Ball Pen



IMPRINTING
Fountain Pen



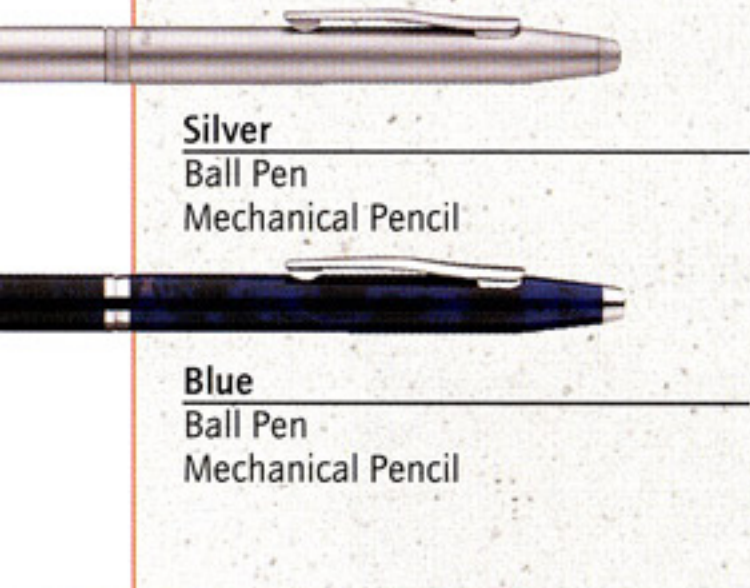
Ball Pen



See pages 122-123 for more information on customisation.



Side Knock



SIDE KNOCK, with its opened mechanism, is a very original instrument. This idea is more than just a gimmick, it's a handy feature on a well-balanced writing instrument.

- ✓ Outstanding design.
- ✓ Original mechanism: comfortable & easy manipulation.

You just need to push the nib section so it slides open and the nib appears.






Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £20 TO £30

SELECTION OF INK COLOURS

 for Ball Pens

STANDARD PACKAGING



For other types of packaging
please see pages 78-79

MARKING AREA

ENGRAVING FOR SILVER
Ball Pen & Mechanical Pencil



IMPRINTING
Ball Pen & Mechanical Pencil



See pages 122-123 for more information on customisation.



Mailand

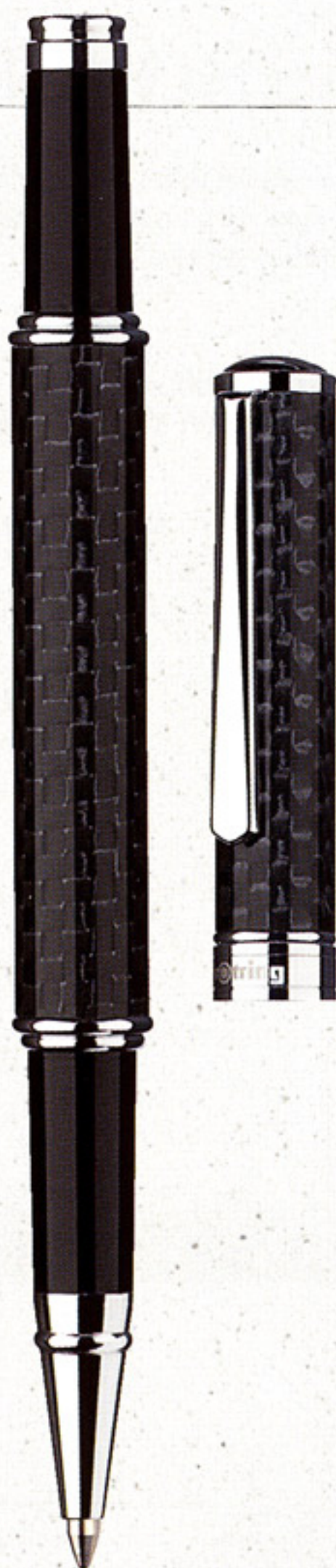


Black Fibre
Ball Pen
Roller Ball

MAILAND is the perfect writing instrument for special customers: an innovative design produced from high quality carbon with chrome fittings.

- ✓ Fashion & sophisticated.
- ✓ Durable fibre carbon finish.





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £20 TO £25

SELECTION OF INK COLOURS

- for Roller Balls
- for Ball Pens

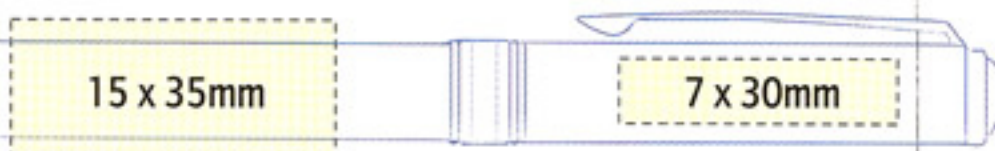
STANDARD PACKAGING



For other types of packaging
please see pages 78-79

MARKING AREA

IMPRINTING
Roller Ball & Ball Pen



See pages 122-123 for more information on customisation.





Athen / Base-Line



Athen Black
Ball Pen



Athen Silver
Ball Pen



Base-Line Blue
Ball Pen



Base-Line Black
Ball Pen

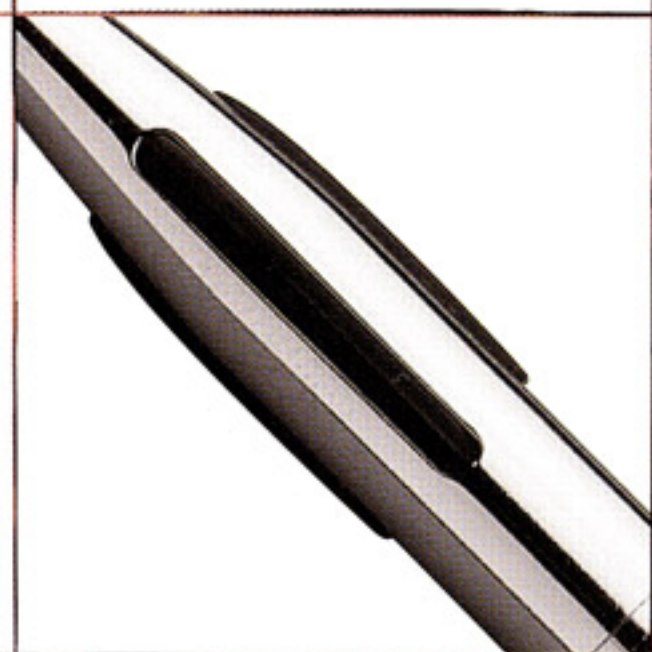
ATHEN: a winner in the economical segment. Made of chromium-plated brass, the new grip zone with slim rubber parts guarantees writing control.

✓ Grip area: good handing.

BASE-LINE is the combination between classicism and modern design. The perfect choice for those who want to stand out.

✓ Excellent value for money.

✓ Profiled slim shape.



RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £2 TO £4

Athen





Base-Line



Scale 1

SELECTION OF INK COLOURS

-  for Ball Pens Athen
-  for Ball Pens Base-Line

STANDARD PACKAGING

For Base-Line & Athen



For other types of packaging
please see pages 78-79

MARKING AREA

IMPRINTING
Athen



Base-Line



See pages 122-123 for more information on customisation.





Tikky II

TIKKY II is the result of years of rotring performances. With its classic design, it is the ideal ball pen and mechanical pencil.

- ✓ Ergonomic wave-form grip area: good control.
- ✓ Excellent value for money.



Black
Ball Pen
Mechanical Pencil



Blue
Ball Pen
Mechanical Pencil



White
Ball Pen
Mechanical Pencil






Scale 1

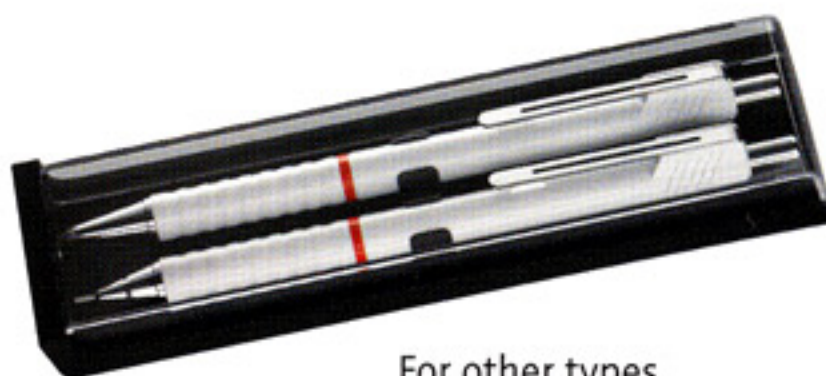
RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

FROM £2 TO £4

SELECTION OF INK COLOURS

 for Ball Pens

STANDARD PACKAGING



For other types
of packaging
please see pages 78-79

MARKING AREA

IMPRINTING
Ball Pen & Mechanical Pencil



See pages 122-123 for more information on customisation.



Packaging options

ROTRING LIMITED WARRANTY:

ROTRING writing instruments bearing the red ring are quality products. They are made of the best materials and are subject to strict quality controls. This ROTRING writing instrument is guaranteed for a period of five years from the date of the purchase, should it show defects due to manufacturing flaws. This guarantee does not cover wearing parts such as the nib or damage due to force or improper handling. In such cases we will be happy to repair the writing instrument for a fee. This guarantee does not affect your statutory rights. We recommend that you always use ROTRING refills, leads, inks and accessories.

1 Gift box n° 2

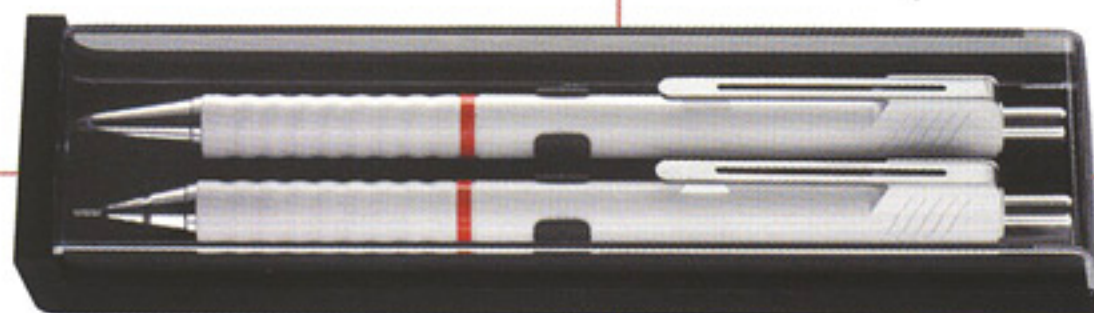


2 Gift box n° 3



& warranty

3 Gift box n° 5



4 Gift box n° 10

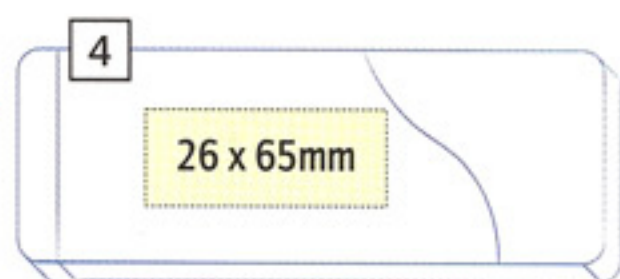
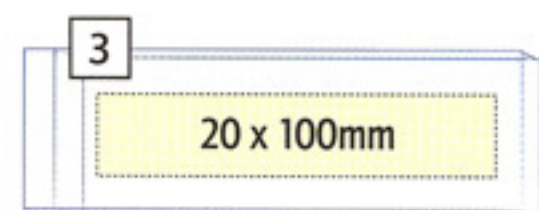


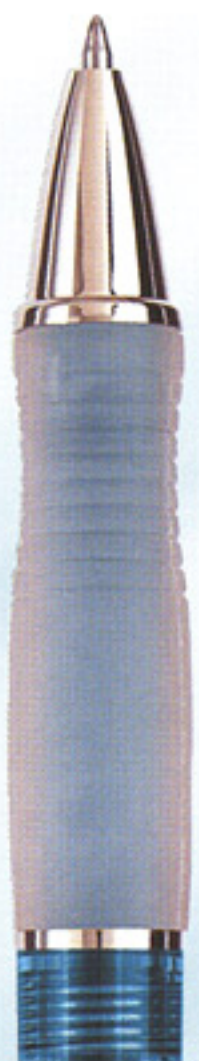
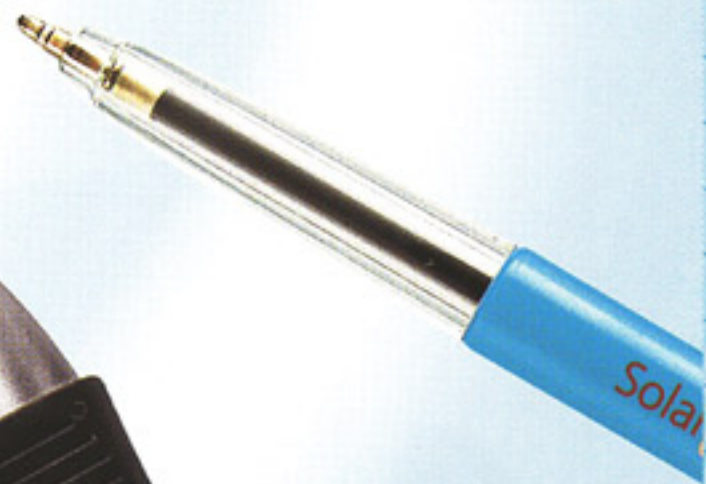
MARKING AREA



Not customisable

IMPRINTING





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Looking for a fresh and original pen
to promote your company?

Paper Mate delivers an extensive range
of consumer friendly products
that facilitate expression and allow you
to share your message.

Matching innovation and high performance
writing systems with attractive designs
and bold colours,

Paper Mate is the people's preferred choice
for promotional pens.

Share your message with Paper Mate!

048

C U S T O M

White

Dark Blue

Light Blue

Brown

Yellow

Orange

Red

Black

Dark Green

Pink

Purple

Light Green

Affordable price, smooth writing, large imprint area and mix and match possibilities, the Paper Mate 048 Custom will allow you to promote your brand to the masses with a high quality product.

Express yourself with the functional Paper Mate 048 Custom!

- ✓ Large imprint area.
- ✓ Excellent value for money.
- ✓ Mix and match possibilities.
- ✓ Smooth writing and long write length.



CITIZEN



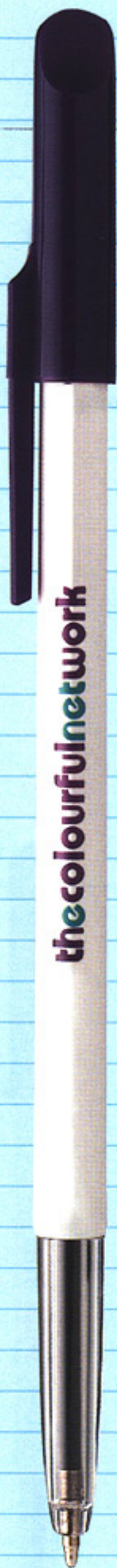
www.roberthome.co.uk



Robert

Cybercafé@
Paris





Scale 1

RECOMMENDED RETAIL PRICE
INCLUSIVE OF VAT

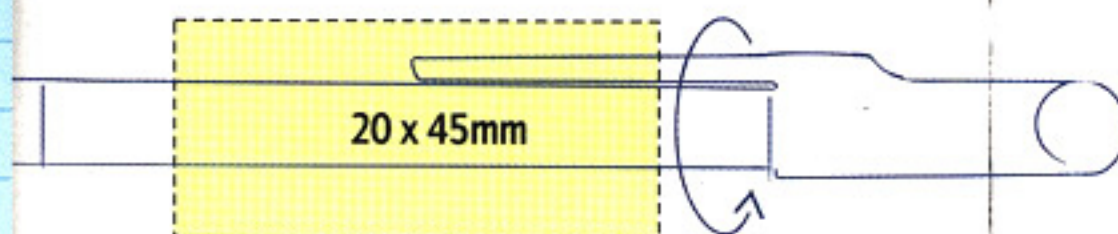
LESS THAN £1

INK COLOUR



MARKING AREA

IMPRINTING



See pages 122-123 for more information on customisation.



 PARKER® WATERMAN®  

PAPER♥MATE® *Sharpie®* 

 **SANFORD®**

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